



## **Baltimore Roofing Contractor Offers EPDM Rubber Membrane Installation for Flat Roofs**

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Baltimore, MD - McHenry Roofing, one of Baltimore's leading residential and commercial roofing contractors, is helping customers save as much as 15 percent on their cooling costs through the non-invasive installation of rubber membrane roofing for flat roofs. Popular among property owners, building managers, and businesses, the company's proprietary approach does not require the removal of existing roofing, keeping disruption to an absolute minimum.

Rubber membrane roofing works by reflecting away sunlight and heat, the energy within which would otherwise be absorbed into a building and need to be removed via the costly use of air conditioning. As one of Baltimore's most experienced and highly regarded commercial and residential roofing specialists, McHenry Roofing always strives to provide services that suit the needs of clients perfectly. That commitment to serving customers at the highest possible level led to the development of a rubber membrane roof installation methodology that produces especially efficient, sustainable results.

Rubber membrane roofs installed by McHenry Roofing, are suitable to virtually any type of commercial and residential buildings, and will quickly pay for itself thanks to reduced spending on energy, in many cases. The company's rubber membrane roofs are also particularly durable, making for even more impressive returns on investment over the longer term. For those who need an emergency flat roof repair can read about the service [here:](https://www.pressadvantage.com/story/35346-baltimore-roofing-company-announces-emergency-flat-roof-repair-services)

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The company can install a brand new EPDM roof on a new construction project, replace an existing roof with this energy efficient roofing solution to guarantee better protection against hail, winds, UV rays and fires or lower energy costs and ensure that those who already made the move towards rubber membrane are able to maintain and repair it properly.

All these rubber membrane roofing services are delivered by its seasoned crews with the same high standards of workmanship, reasonable rates and respectful, friendly service that have earned the company its reputation as the "go to" roofing contractor in the Baltimore metropolitan area.

"Conventional roofs absorb a lot more sunlight and thermal energy than many people realize," said McHenry Roofing owner Joseph Conley. "That often means drawing huge amounts of unwanted heat directly into the building below, where an expensive HVAC system will have to start removing it right away. Installing a cool roof that reflects sunlight and heat can cut HVAC costs for a property owner or business significantly. Our unique approach to the installation of cool roofing minimizes disruption and ensures the best possible results in every case. That's a reflection of the dedication to our customers that has made us one of the most frequently recommended commercial roofing companies in Baltimore."

The ability of an object or material to reflect electromagnetic radiation produced by the sun is called its "albedo." Conventional roofs covered with asphalt shingles typically have an albedo in the range of 10 to 20 percent, according to the Environmental and Energy Study Institute, meaning that up to 90 percent of that energy gets absorbed.

Roofing materials that are designed to do a much better job of reflecting sunlight and infrared heat can have albedo ratings as high as 60 percent. Absorbing only a fraction as much heat as conventional designs, cool roofs can stay within 10 degrees Fahrenheit of the ambient temperature, while a roof covered in asphalt might be as much as 90 degrees hotter.

McHenry Roofing also announced last week they are now offering rubber membrane roof installations and repairs for home and business owners in the Baltimore County area who want to keep their family or staff safe and the energy bills low all year long.

EPDM rubber membrane roofing thereby significantly reduces reliance on air conditioning in many types of commercial buildings. The McHenry Roofing EPDM roofing installation system also keeps disruption to a minimum throughout the process. More information on cool roofing and the rest of the company's services is available at the McHenry Roofing website.

Original press release can be found at <https://s3.amazonaws.com/mchenryroofing/press-releases/baltimore-roofing-contractor-offers-epdm-rubber-membrane-installation-for-flat-roofs.html>.

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For more information about McHenry Roofing, contact the company here: McHenry Roofing Joseph Conley (410) 774-6609 [info@mchenryroofers.com](mailto:info@mchenryroofers.com) 1642 Beason St Suite 202, Baltimore, MD 21230

## McHenry Roofing

*McHenry Roofing prides itself on being Baltimore's premier roofing company. Headquartered in Baltimore's Federal Hill neighborhood, McHenry Roofing services the roofing needs of Baltimore and the greater surrounding Maryland area.*

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