American Flag Retailer To Overhaul Website

August 28, 2015

August 28, 2015 -
BBI Flags in East Lansing, MI, which supplies American flags, has announced plans to make substantial improvements to its website. While in the process of adding new products, the company came to realize that a complete overhaul of the site was needed, in order to provide customers with a better look of what they offer, and to make it easier for customers to find products and place an order.

BBI Flags offers various sizes and types of US flags, in addition to a variety of flag pole holder products and accessories. The company's website offers a glimpse of the products currently offered, although they state that they plan to add numerous new items very soon. Current products include American flag as well as state flags for all 50 states, and a Betsy Ross flag, as well as flag pole holders and other accessories needed to mount the flags.

The company also plans to add more videos explaining their products and offer a website that will be easier to find products, according to Nina Bailey, a company spokesperson. Videos will show customers how the flags are made, and give them an overall idea of their durability and structure.

"We feel that videos can give a lot of information in a short amount of time. We plan to create more videos of our products so our customers can see the quality of the products that we sell," said Nina Bailey.

Nina also stated that the company has been selling most of their products on the Amazon marketplace, but that they have been receiving more and more orders directly from their website, which prompted them to overhaul the site. "We just felt it was time to upgrade," she stated.

BBI Flags donates a portion of the profits to American Veterans through organizations like Disabled American Veterans Charitable Service Trust, Veterans of Foreign Wars Foundation, and the Wounded Warrior Project.

All flags sold by BBI Flags are made in the U.S.A., including materials and labor used in their construction. The company offers a 60-day money back guarantee, and free shipping on all orders within the continental United States.

###

For more information about bbi Flags, contact the company here:bbi FlagsNina Bailey517-580-0808media@bbiflags.comP. O. Box 243East Lansing MI 48826

bbi Flags

Founded in early 2014, bbi Flags has supplied many businesses and consumers with American flags, state flags and flag accessories. bbi Flags also believes in giving back by donating a portion of their profits to three veteran's organizations.

Website: http://bbiflags.com

Email: media@bbiflags.com

Phone: 517-580-0808

bbi Flags

(a division of Better Brighter Ideas)