Family Dental Practice on a Mission to Raise $50,000 for St. Jude Children?s Research Hospital

August 21, 2015

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In July, 1st Family Dental, a family dental practice with 10 dental offices in and around Chicago Illinois and an office in Tulsa Oklahoma, partnered with St. Jude Children?s Research Hospital to donate $10 for every child that comes in for their regular back-to-school dental check-up and cleaning at any of it?s 11 dental offices.

Since launching the initiative 1st Family Dental has been overwhelmed with the response and support from it?s new and existing patients. The initiative is simple, for every kid?s dental check-up and cleaning booked on or before August 31, 1st Family Dental is donating $10 on behalf of the child to St. Jude.

In the first 21 days of the initiative 1st Family Dental and it?s patients have raised over $21,000. With a couple more weeks to go, 1st Family Dental and it?s patients are almost half way to their goal of raising $50,000 for St. Jude Children?s Research Hospital.

Dr. Abboud, Founder of 1st Family Dental said, "This initiative has been a lot of fun. You can feel the energy at each of our offices. As a local family dental practice we?re always looking for ways to give back to our local communities, the many free dental care days we?ve hosted are a good example, but this initiative has us

excited on a whole new level. Who doesn?t get excited about raising hope for the kids of St. Jude??

1st Family Dental is getting the entire family involved with weekly Twitter and Instagram contests that include giftcards and other prizes for those who want to share their good deed and challenge their friends and family to do the same. All they have to do is follow the dental office on Twitter and Instagram using the handle @1stFD.

For anyone interested in getting involved, 1st Family Dental is offering extended office hours and even weekend hours to accommodate busy schedules with kids going back to school. Book a kid?s dental check-up at any of 1st Family Dental?s 11 offices before August 31 to be part of the mission to raise $50,000 for St. Jude Children?s Research Hospital.

About St. Jude Children?s Research Hospital: St. Jude is leading the way the world understands, treats and defeats childhood cancer and other deadly diseases. St. Jude has the world?s best survival rates for the most aggressive childhood cancers, and treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since we opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade. St. Jude freely shares the breakthroughs we make, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food ? because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org or following St. Jude on facebook.com/stjude and twitter.com/stjude.

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For more information about 1st Family Dental , contact the company here:1st Family Dental Vicky Khawaja7732940378vicky@1fd.org4901 N. Kedzie AveChicago, IL 60625

1st Family Dental

1st Family Dental was founded with a simple and yet profound vision: People of all ages deserve excellent and affordable dental healthcare, whether or not they have dental insurance.

Website: http://1stfamilydental.com/

Email: vicky@1fd.org

Phone: 7732940378