



First Endurance Triathlete Jordan Rapp Wins IRONMAN Mont-Tremblant

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Salt Lake City, Utah's First Endurance, a provider of sports nutrition supplements to a number of athletes around the world, has announced that Jordan Rapp is the winner of the IRONMAN Mont-Tremblant. The company added that Rapp is one of those customers that make the company proud, as he has cited First Endurance for being a significant contributor to his win.

The IRONMAN Mont-Tremblant provided a comeback victory for Rapp, who took his first win since the Ironman Texas in 2012. Rapp said, "It was one of those rare days where pretty much everything went smoothly." He added, "Had I not lost my aero bottle, the whole ride would have been fueled by EFS-PRO. Four bottles totaling 1120 calories set me up for ZERO GI issues all day."

EFS-PRO is a First Endurance product that provides higher levels of calories and electrolytes, as well as other nutrients, all without causing stress to the GI system, even in extreme conditions. "I simply couldn't train as hard as I do, day in and day out, without the whole First Endurance Product line. I know that I am fueling, hydrating, and recovering well," stated Rapp, a 35 year old father of three.

Rapp broke the record at 8:17:37 for top billing, finishing a clean 18:35 in front of Justin Daerr, second place winner, and over two minutes ahead of third place winner, Paul Ambrose.

First Endurance is a premium sports nutrition company that provide supplements that have gone through clinical research and input from cyclists, runners, and triathletes. According to founder Mike Fogarty, the company was established by "two racing fanatics, a cyclist and a triathlete, with a healthy obsession for sports nutrition." The company remains committed to the goal of using only quality ingredients in all of their products, employing the latest technology to protect products from the elements and ensure complete customer satisfaction.

More about Jordan Rapp, and his astounding win at the IRONMAN Mont-Tremblant can be viewed at <http://firstendurance.com/sports/triathlon/jordan-rapp/>.

Athletes who are interested in learning more about First Endurance and its line of products can see the entire set at the company's official website.

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For more information about First Endurance, contact the company here: First Endurance Mike Fogarty
(866)-347-7811 marketing@firstendurance.com P.O. Box 71661, Salt Lake City, UT 84171

First Endurance

We offer innovative nutrition that meets the unparalleled demands and requirements of serious endurance athletes so they can train harder than ever before and find out what's really possible - without compromise.

Website: <https://firstendurance.com>

Email: marketing@firstendurance.com

Phone: 1 (866)-347-7811



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