



Columbia Maryland Mini Cooper Repair Blog Gets Maxi Response

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British American Auto Care, a business based in Columbia, MD, is very proud to announce that a blog post on MINI Cooper repair problems has been read more than 100,000 times in the past several months. The article has also been very popular with commenters looking for further insight on their MINI Coopers. As a result of this popularity, the company intends to release even more information about this iconic vehicle.

Brian England from British American Auto Care says: "We wanted to write an article about one of our favorite vehicles, the MINI Cooper, and the repair problems people may face with it. We hadn't expected it to be as popular as this, but we couldn't be happier that people are getting so much value from the blog article. People are spending over five minutes on the page. We are planning to provide more MINI information for our readers in future."

Over 50 different people who needed more information on issues they have encountered with their MINI Coopers have commented on the post. The blog, titled '7 Common Repair Problems MINI Cooper Owners Face,' is quickly becoming a type of MINI forum or chat room. The conversation continues to flow and people have been able to learn a lot from each other as well.

Interestingly, the 'Seven Common Repair Problems' article isn't the only MINI blog article getting a lot of attention. One of the other popular articles is one that discusses how long MINI Coopers can go without an oil change. The official recommendation is 15,000 miles, however, many owners find that when they finally take their car in for an oil change they are faced with dangerously low engine oil levels. As a result, Brian and his staff often find themselves recommending that their MINI Cooper customers either check their oil levels between visits or just come in at shorter intervals.

"We will be offering an e-book on the MINI Cooper this month as well," adds Brian England. "This e-book will be titled 'Top 10 Things MINI Cooper Owners Should Know'. A lot of the information contained in there has been collected as a result of the popularity of our earlier blog posts."

Brian England is the owner of British American Auto Care. It is a family run business, where most makes and models of vehicles can be serviced. In 2014, they decided to place a stronger emphasis on their British roots by offering a specialized service for British cars in particular. To be able to efficiently service all their MINI Cooper customers, they have even purchased equipment that specifically addresses some of the unique problems that are common to MINI Coopers. To get more details on some of the other service issues MINI owners face take a look at the British American MINI Cooper home page. On the MINI homepage website visitors can subscribe to the blog to make sure they are notified when the new MINI e-book is issued.

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British American Auto Care

British American Auto Care provides award winning service for Asian, European, and American Cars. Voted Best of Howard County for over 25 years, this full service facility combines top quality repairs with excellent customer service.

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