



EconomyPR.com Introduces Amazon SEO Service Offering

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CLEVELAND, Ohio ? EconomyPR.com, the press release writing service for SEO managers and entrepreneurs, announced today that it has introduced a new press release writing package for Amazon Sellers. The Press Release 4-Pack offers four 300-word press releases to Amazon Sellers and Fulfillment by Amazon (FBA) businesses for \$79.99. The package gives Amazon Sellers an economical way to make news announcements in a rapid sequence, a tactic encouraged for promoting an Amazon store.

?We came up with this package after Amazon Sellers kept asking us to write sequences of product promoting press releases,? said Hugh Taylor, CEO of EconomyPR.com. ?We thought, why not make it into a package deal? The 4-Pack enables a cost-effective way to mount a successful media campaign.?

With the 4-Pack, EconomyPR.com encourages Amazon Sellers to think through their news narratives. For example, a client can order a 4-Pack of press releases announcing the launch of a new product on Amazon.com, a feature update, a discount code and free shipping. Distributed over time, the press releases create news momentum and backlinks that help with search engine optimization (SEO). The press release can contain ?anchor links? which place Web URLs inside phrases.

EconomyPR.com offers press release and blog writing services at affordable rates. It specializes in press releases for search engine optimization (SEO) managers, entrepreneurs, Amazon Sellers, crowd-funders and non-profits. Hugh Taylor has managed public relations in the Fortune 500 as well as for several venture-backed startups. EconomyPR.com now also offers a special SEO Press Release write/distribute package for \$50.

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EconomyPR.com

EconomyPR.com is devoted to making professional quality media relations affordable for all. We specialize in press release writing and distribution as well as media outreach services for small businesses, entrepreneurs, non-profits, and individuals.

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