

Corporate Gifts Store in Chantilly, VA Features Product Comparisons

May 22, 2020

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Chantilly, Va. -Award Crafters, a corporate gifts store in Chantilly, VA is one of many small businesses in Virginia that are using the national shutdowns to reach out to their community and educate them on their products. Many businesses have also been revamping their products to better suit the changing needs of their customers. Award Crafters has been using this time to explain different awards to their community so that they can feel more educated about award products.

The products they are featuring this month are crystal and glass awards, and the difference between the two. Because these awards are very similar, it may confuse customers which award would best suit their needs. Award Crafters stated that even though these two types of awards are very similar, they have a few defining differences that are important for customers to be aware of.

First, the combined makeup and weight of the two awards make them both very fragile. Award Crafters shares that it is common for a glass or crystal award to break easily. However, because crystal awards are typically heavier, Award Crafters has seen them break more frequently.

Award Crafters found that many of the customers are mostly concerned with the aesthetics of their awards. Meaning, as long as it looks professional, and sometimes even luxurious, the other details don?t matter as much. Therefore, Award Crafters wants their community to be aware of the aesthetic differences between glass and crystal.

According to most Chantilly crystal award providers, crystal awards are the only award that diffract light. Glass will not diffract light because it is not faceted. Award Crafters, then, recommends crystal awards for someone interested in an award that exhibits a beautiful array of light.

For more information about awards and the work Award Crafters is doing to provide them to their community, contact award Crafters today. Call them at (703) 818-0500 or visit their website at https://www.awardcrafters.com/.

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Award Crafters, Inc.

Since 1964 Award Crafters has been designing, manufacturing and distributing Awards and Recognition Items for years.Award Crafters partners with the best suppliers in the industry. You can be confident that if we don't make it in house, we can get it.

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