



Chicago Video Production Company Helps Local Businesses Bring In New Customers

May 27, 2020

May 27, 2020 - PRESSADVANTAGE -

Chicago, Illinois based Video One Productions is reaching out to local businesses to explain how their services can help attract new customers. Given present circumstances surrounding the COVID-19 pandemic and the damage it has had on the economy, the company points out that it is in every business' best interests to pursue any and all avenues to keep themselves afloat over the coming months.

Promotional videos have grown in popularity over the past few years. Today, the medium is widely-accepted as one of the most effective marketing strategies a business can employ, especially since it is able to showcase its strengths along with its products and services in a way that is both convenient and entertaining for their customers. Video One Productions is considered one of the most capable and knowledgeable video production companies in the area, and they have helped countless clients market their products and find success by appealing to new customers.

'Even if you have a good product, it all comes down to how you present it to your customers,' says Irwin Myers, an award winning video producer and President of Video One Productions. He continues, 'A professionally-edited and well produced video has the potential to give a business the boost that it needs to

take off and become a great success. We work alongside our clients to bring their visions to life and help achieve their goals using cleverly produced videos that show off their products in an intriguing manner. Our team of highly-qualified experts will help you determine your goals and plan a path to achieve them efficiently. We value our clients' experience above all else, so they can expect nothing but outstanding treatment from every member of our team.?

While Video One Productions specializes in corporate, event, promotional, training and other business videos, their Chicago video production capabilities are not limited to these fields. Pharma-centric videos are yet another of their areas of expertise, and they are proficient in using the medium to help get a drug or therapy approved. For those looking to convey an exciting aesthetic through their media, the company also offers drone videos, bringing a new world of possibilities to their clients. These videos deliver the dramatic and informative point of view that can help real estate owners rent or lease their property, or enhance their marketing or event videos.

All of the company's services are supported by video editing professionals who guarantee the quality of the final product. Myers says, "Our expert video editors appropriately blend information and entertainment, motivating the viewer to learn something, use your products and services and generally feel good about your company or organization. You can be as involved as you want with the editing process, making sure that it is all done according to your specifications and needs.?"

Video One Productions enjoys a perfect review rating of 5 Stars on their Google page, where several of their clients have reached out to share their experience with the company. Many of the reviews they receive are shared on their website as well. For instance, Video Manager of Plata Corporation David M. says, "Video One Productions far exceeded our production quality expectations in the training video they produced for us and the US Army. After we completed our construction project, Video One was able to shoot all the HD footage in a single day, dealing with the difficult conditions (inside underground facilities with loud equipment), and they delivered the finished DVD within a week.?"

Another testimonial, written by Region Vice President of Kimberly Clark Homero M., says, "We have used Video One for onsite video production of surgical techniques in the operating room. We have been very impressed by the staff of professional videographers and editors. The quality and knowledge of Video One staff has been beyond reproach, and I would highly recommend them for any video production job.?"

Video One Productions' website offers more details on the company and their services. Interested parties may reach out to Irwin Myers to follow up on any inquiries as well. Furthermore, they may connect with the company through their official social media platforms in order to stay abreast of their most recent updates.

###

For more information about Video One Productions, contact the company here: Video One Productions Irwin Meyers (773) 466-8762 irwin@video1pro.com 1820 W. Webster Ave #201, Chicago, IL 60614

Video One Productions

We Are A Chicago Commercial Video Production Company

Video productions in Chicago or anywhere in the country, Video One Productions is your source for quality video production services.

More about Video production Chicago services

Website: <https://video1pro.com/chicago/>

Email: irwin@video1pro.com

Phone: (773) 466-8762

