

# Local Minneapolis Corporate Gifts Store Uses Shutdown to Educate on Popular Award Products

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Brooklyn Park, MN- A corporate awards store in Brooklyn Park, MN is one of many small businesses in Minnesota that have used the national shutdowns to reach out and educate their community on their products. Many businesses have already redesigned their goods to best match their consumers? changing needs.

Currently, Viking Trophies is taking the time to explain different awards, so they could feel more knowledgeable about award items.

During the month of May, Viking Trophies is highlighting the distinctions between their crystal and glass awards. Since these awards are somewhat similar, consumers may be puzzled about which award will better match their needs. Although these two types of awards are very similar, Viking Trophies stated that they have a few defining differences that are important for customers to be aware of.

The Minneapolis corporate gift shop has found that many of their clients are mostly concerned with their awards' aesthetics. When they make their purchasing decision, clients often bought awards based on their physical features. Because of this, Viking Trophies wanted their audience to be conscious of the visual variations between crystal and glass.

Crystal awards are the only award which diffracts light according to Viking Trophies. Because glass is not faceted, it will not diffract light like crystal does. Since many customers bought awards based on their aesthetics, crystal awards have become very popular for the awards store.

Another important distinction that applies to both crystal and glass awards is their fragility. Viking Trophies emphasized that glass and crystal are very brittle due to the combined composition and weight of the two trophies. Viking Trophies has also shared that while both awards are very fragile, crystal awards are usually more fragile because they are heavier.

Viking Trophies is thankful for the opportunity to inform their community about their products and how they can suit varying needs.

For more ways Viking Trophies is educating their community, call their office today at (763) 537-3422 or visit their website at https://www.vikingtrophies.com/.

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For more information about Alta Honors - Formerly Viking Trophies, contact the company here:Alta Honors - Formerly Viking TrophiesZenon  Dawydowycz(763) 537-3422zenon@altahonors.com6248 Lakeland Ave N Suite 102Brooklyn Park, MN 55428

**Alta Honors - Formerly Viking Trophies**

*Alta Honors (Formerly Viking Trophies) is the Twin Cities largest awards retailer.  Providing custom recognition solutions since 1969. Your place for trophies, plaques, glass awards, custom medals.*

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