



Atif Javid Mentors Entrepreneurs To Avoid Comfort Zone And Achieve Growth

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Atif Javid, Bristol business coach, entrepreneur success specialist, and productivity expert has launched a service for entrepreneurs to help them realize their full potential. It helps entrepreneurs avoid the dangers of remaining in their comfort zone, which can cripple a business.

For more information about Atif Javid, please visit the website here: <https://www.atifjavid.com/about-atif-javid>.

Atif Javid is a success coach who works with entrepreneurs in a range of fields and focuses on helping them to unlock their full potential.

He regularly writes content focusing on helping business owners, entrepreneurs and professionals to take their company to new heights.

His new service helps entrepreneurs avoid the danger of staying in the comfort zone when it comes to

business. Atif emphasises that it's good to have familiar routines and business habits, but it's crucial to avoid falling into complacency.

The new service helps clients set new goals, and gives them a clear target to aim for. This helps to create new challenges, which is an effective way of eliminating complacency.

However, in order to achieve new goals and ensure that milestones are met, entrepreneurs need to be able to step out of their comfort zone.

Atif Javid emphasises that the ability to aim high, the ability to take risks, face new challenges, and try something new are key abilities that any entrepreneur should have in their repertoire.

In a special report on his service provided on his website, Atif reveals a case study talking about the downfall of the British music giant HMV. Unlike Netflix, which began as postal movie rental company, HMV failed to adapt when the internet became mainstream.

Instead of seeing the internet as an opportunity, it saw it as a threat, and this contributed to HMV failing to adapt. Rather than taking risks, it remained in the comfort zone, and paid the price for doing so.

The report states: "Initially, it can be uncomfortable doing things that are different. But in order to grow professionally, and personally, it's important to take that step. Challenging yourself will help you to learn new skills, develop old ones and learn more about yourself, your mindset and your potential."

It adds: "There are numerous ways in which you might need to step out of your comfort zone. Maybe you're nervous about public speaking? In order to share your knowledge and let people know about the product or service you're selling, you need to put yourself out there and learn to speak out - otherwise, how will your business grow?"

Those wishing to find out more about the report can visit Atif Javid's website here: <https://atifjavid.com>.

Additional details are available at his Twitter page which can be found at: <http://www.twitter.com/atifjaviduk>.

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For more information about Z AtifJavid.com, contact the company here: Z AtifJavid.com Atif Javid 0117 403 0628 hello@atifjavid.com AtifJavid.com Bristol & Bath Science Park Dirac Crescent Emersons Green Bristol BS16 7FR United Kingdom

Z AtifJavid.com

Atif Javid mentors, coaches and helps entrepreneurs and business owners unlock their personal potential to achieve extraordinary success in both life and business.

Website: <https://www.atifjavid.com/>

Email: hello@atifjavid.com

Phone: 0117 403 0628

The logo for Atif Javid, featuring the name "ATIF JAVID" in a bold, black, sans-serif font. The text is centered within a thin black rectangular border.

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