

# Cheap Used Cars Dealer In Edmonton Debuts Tool To Estimate Value Of Trade Ins

*June 11, 2020*

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North Edmonton Kia, a Edmonton, Alberta based car dealer, is pleased to announce that they have launched a new tool on their website that gives customers the ability to estimate the value of a car they want to trade in. More information about the company can be found at the following link: <https://northedmontonkia.wordpress.com>.

The Trade-In Appraisal Tool is part of the company's new website, which was completely redesigned from the ground up to focus on customer convenience and ease of use. Using the tool, customers can easily discover how much their trade-in vehicle is worth, giving them valuable insight and helping them make an informed decision on their next move. The tool uses data from industry leader Kelley Blue Book, ensuring that the customers always get relevant and robust car valuations.

Robert Aaltonen, a representative of North Edmonton Kia, says, "When we redesigned our website, our focus was ensuring that all of our customers enjoy a much smoother and richer experience. It was meant to help them explore the many different options they have and narrow down their choices from the comfort of their home, especially given the fact that we have a vast number of vehicles available for sale. This is why we introduced the new Trade-In Appraisal tool. We understand that people sometimes want to buy used vehicles yet don't want to go through the whole process of visiting us on-location or calling us to get an idea of how much their vehicle is worth. Now, they don't have to. They can just visit the North Edmonton Kia website and use the Trade-In Appraisal tool to get an accurate estimate of how much their vehicle might be worth."

In addition to selling both new and used vehicles, North Edmonton Kia services and sells parts for Kia vehicles. The car dealership employs a team of Kia experts who are able to help service and care for their customers' newly-acquired vehicles. The company also has a Financing system that makes it easier for anyone to make a purchase. More information about the company can be found at the following link: <https://mgyb.co/s/Qk4Xw>.

The company also asserts that they have taken a number of measures to protect both their customers and their staff amid the COVID-19 pandemic. These measures include increasing the number of hand sanitation stations located throughout the dealership, using disposable steering wheel covers and seat covers and carrying out sanitizing processes that are focused on all touch points, including such as door handles, steering wheel and shifter levers, trunk/hood releases and so on.

North Edmonton Kia has established themselves as a provider of reliable vehicles, as proven by their reviews. In a recent 5-Star review posted to the Google platform, Bethany McNabb writes, "I have no complaints about my car shopping experience with North Edmonton Kia. In fact, Victor is an absolute gem in the car industry! He was patient and never pushy, thankfully. Victor sat with me and found the perfect car for me. His professionalism never wavered throughout this process. I would highly recommend Victor to anyone in search of their new vehicle, 100%. He does everything he can to help keep you satisfied! Go see him. Do it!?"

Meanwhile, Angela Rolfe says in another 5-Star review, "Just received this from north side Kia from purchasing a vehicle. They are very thoughtful. My experience with them was really good, I felt like I was part of their team. Kris Reiniger was super great. She is very good at her job and talking to customers, and the rest of the team was really cool. I was having issues with my last vehicle and Kris helped me. I ended up driving away with a Kia Sportage, and I absolutely love it. By far one of my favourite vehicles out there."

Those who want to learn more about North Edmonton Kia and their services are welcome to visit the car dealership's website. Additionally, they encourage interested parties to get in touch with Robert Aaltonen directly via email or phone. The car dealership can also be reached through the contact form on their website. North Edmonton Kia maintains a presence on Facebook where they frequently post updates, share media and communicate with their students. Learn more about the dealership at the following link: <https://mgyb.co/s/Hh50v>.

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For more information about North Edmonton Kia, contact the company here: North Edmonton Kia Robert Aaltonen 7805091541 socialmedia@northedmontonkia.com 13634 St Albert Trail NW Edmonton Alberta T5L 4P3

## **North Edmonton Kia**

*The All-New North Edmonton Kia is THE Premier Kia dealership in Alberta's capital city!*

*Since our change in management, we've made this the best place to buy a new Kia or a used car in Edmonton.*

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