



Practice Bloom Explains Telemedicine Marketing Services

June 15, 2020

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PracticeBloom, a Clifton, New Jersey based telemedicine marketing and advertising firm, is reaching out to the wider community to explain their services and how they can help medical practices build their revenue during these trying times. PracticeBloom aims to help clinics expand their revenue and help patients in a safe and efficient manner.

Matt Coffy, CEO of PracticeBloom, says, "Given that the pandemic has a strong grip over practically the entire world, many medical practices have had to stop in-person consultations and switch over to a virtual setting. While it may seem like an unconventional method, this new approach—telemedicine and telehealth—is going to be the future of doctor-patient communications. In fact, it has the potential to be the future of healthcare. However, as we are all set in our ways, the switch to telemedicine has no doubt been hard for established medical practices. That's why PracticeBloom is here, to help you get your patients back, virtually, and provide solutions to their problems through a two-way video visit. With our help, you can reach any target market with a telehealth solution that works for healthcare patients of all ages."

As PracticeBloom explains, telemedicine is a relatively new approach to patient care, an approach that has

not yet been fully embraced by all medical practices. However, the potential of telemedicine is such that those who do adapt now will be set for the future. The company explains this is why all medical practices should immediately take advantage of the explosive rise of telemedicine. With telemedicine and telehealth, clinics can conduct follow-up video doctor visits, deliver lab and test results, and answer general and medication questions over the internet. PracticeBloom explains that this will save both physicians and patients valuable time, allowing the clinic to focus on emergency cases. More information can be found at the following link: <https://twitter.com/practicebloom>.

Working with PracticeBloom means that clinics will have full access to an advanced suite of tools and marketing strategies dedicated to promoting telehealth to their patients. This makes it easier to convince patients to switch over to a telehealth and telemedicine program, using beautifully-crafted web pages, ads and content that are designed to assist with conversions. PracticeBloom's very own ProfitEngines platform has been designed from the ground up to make it easier to adopt telehealth into any clinic's day-to-day operations. ProfitEngines is a powerful, easy-to-use tool that automatically syncs calendars among physicians, employees and patients. The ProfitEngines platform allows clinics to schedule, manage and view bookings with just one app.

Coffy states, "If you're using the ProfitEngines platform, we can guarantee that you will never miss another appointment again, no matter how busy your clinic is. ProfitEngines consolidates bookings made through your website, email or phone, which gives you a bird's eye-view of workload, both current and future. In fact, everything that the ProfitEngines platform can do is meant to make your life easier."

The ProfitEngines platform also has an automated follow-up system, which will not only ensure that patients remember their appointments but also give the practice a greater return on investment (ROI). ProfitEngines can be set up to automatically send texts and emails to a clinic's patients near the date of the appointment, providing sufficient reminders without overwhelming them. Then, when it is time to go on a call, patients can simply use the ProfitEngines platform in order to connect with their physician instantly.

The services provided by PracticeBloom have allowed the company to help many medical practices switch over to virtual health services with incredible ease. Dr. Barron Lonner of Scoliosis Associates praises PracticeBloom for this, saying, "The ProfitEngines team clearly put a lot of time into these Telemedicine Programs. As you learn the setup, you understand how much thinking, testing and trial and error had to have been done to produce such an awesome product."

Those who want to learn more about PracticeBloom and their services are welcome to visit the company's website to get started. Additionally, they encourage interested parties to get in touch with Matt Coffy directly

via email or phone. The company can also be reached through the contact form on their website. In addition, PracticeBloom maintains a presence on Facebook where they frequently post updates, share media and communicate with their customers. The company's Facebook page can be found at the following link: <https://www.facebook.com/practicebloom/>.

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For more information about PracticeBloom, contact the company here: PracticeBloomMatt Coffy+1 973-947-4500 matt.coffy@practicebloom.com 45 E Madison Ave, Clifton, NJ 07011, USA

PracticeBloom

PracticeBloom is a digital marketing agency specializing in bringing leads and new sales to medical practices. We're specializing in medical spa, plastic surgery, spine & orthopaedic and chiropractic marketing.

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