



Business Mines, LLC Flexes Its Marketing Arm To Tap Into High End Properties

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Business Mines LLC, one of the leading online marketing agencies operating from their home base in Australia with a company branch in Houston, Texas that has been serving local businesses their online and social marketing needs, recently announced its operational expansion to market high-end real-estate properties.

They recently tap into the new sector, namely, exotic and private islands located somewhere in the Pacific with a very favorable temperate climate that would suit well high-end buyers, expats, and retirees who may want to spend their holidays on conductive islands a thousand miles away from their home during the peak of winter.

Their newly-built website, <http://www.privateislesforsale.com/> has now started accepting interested buyers or sellers to tap into cheaper means in marketing high-end products online. Currently, it is offering an affordable, fully-private real-estate islands located in a temperate zone, which initially focuses on the Philippines archipelago and will expand shortly around the globe.

The low cost of marketing more often than not translates into much lower overall cost for the buyer as a result of lesser marketing cost from the seller. This new channel of advertising, which was frowned upon by high-end sellers and buyers due to the high incidence of scams, becomes now new norms of displaying properties for interested parties to buy and sell.

Traditionally, marketing high-value products were not once popular in online channels and were mainly part of real-estate high-ends sellers using expensive brochures and tapping old-school channels in marketing and networking. But armed with broad marketing experience and success in all fields of online marketing arena, the company is optimistic to make headway into selling high-value real estate properties

According to the company's spokesperson, "The expansion of our marketing arm to take advantage of high-end clients was the result of our successful strategies in online marketing technology. We are continually taking advantage of the faster communication, laser-targeting traffic of interested buyers and sellers hence removing all the overhead that comes with traditional advertising in TV, radio, and printed media. Without the internet, a lot of ad spending gets lost into the sea of uninterested buyers and sellers. The faster means of communication through internet channel also results in lower overhead in the transaction communication between buyers and sellers."

Businessmines, LLC currently offers online marketing services such as Google Adwords marketing, Youtube video creation, website creation, press release, Search Engine Optimization, reputation management, and mobile app for business development.

Any interested parties may visit the company's website at www.businessmines.com, or they may call their US phone number at +1-(651) 504-0975.

Any interested parties can leave their contact details on the website to begin the inquiry process, and they may provide validated documents to move ahead should there will be final decision to visit or acquire the island.

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