VipDiscountLeads.com Helps You Buy Email Lists With Consultative Approach

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Online marketing expert VipDiscountLeads.com is pleased to announce that they are helping email marketers buy email lists through consulting process that benefits the buyer. In line with this goal, the company recently partnered with similar providers, such as Bridge Marketing, to give local businesses access to wider customer reach and exposure.

Mark Sullivan of VipDiscountLeads.com says, ?We understand the important role that lead acquisition and effective digital marketing plays in building a successful business. We also know that there are many companies out there that offer thousands of leads but with very low customer conversion rates. For this reason, we only work with providers that have produced high quality lists, thereby ensuring that your email marketing strategy will really convert to actual sales.?

VipDiscountLeads.com focuses on providing their clients everything they need in order to ensure the effectiveness of their marketing efforts. Sullivan believes that the success of their customers greatly influences their own success as a company, so they place an utmost priority on being nothing but honest, ethical and reliable when it comes to generating email leads. When a client wants to buy email lists it's important to find a lead broker who consults with the client to help them make a wise decision, not be sold.

As noted on the company?s website, VipDiscountLeads.com has developed many connections and gained experience and knowledge over their years brokering leads because they have already established a good working relationship with the best suppliers and publishers in the industry. In fact, the company has partnered with other established providers, with the aim of widening their network even further. This means that, by working with VipDiscountLeads.com, businesses will get to avoid the hassle of finding legitimate leads on their own.

The company also has a great deal of experience in digital advertising. They acknowledge that there is no

such thing as one-size-fits-all in the marketing world, so they address and target the specific needs of their clients. In fact, VipDiscountLeads.com provides regular consultations to help increase the profits of their clients? businesses. During the profit diagnostic process, the company listens to what issues a client may be having and then prepares a profitable solution right away.

Moreover, VipDiscountLeads.com offers the lowest pricing in the industry when it comes to email verification services, and this is notable due to the fact that their email verification system can handle 10 million records per day. This is in contrast with the usual turnaround time of 24 hours to 48 hours for 1-5 million records and a few days for records of more than 5 million. VipDiscountLeads.com also asserts that their clients? data is kept private?and it is deleted after verification is performed. A client?s data will never be used or resold and, after the verification process, they will receive a segmented file report on whether the email addresses are valid or not.

Sullivan adds, ?We have been doing this since 2001 and have chosen to be brokers and sell wholesale rather than charging exorbitant retail prices to our clients. Buying email lists can be a difficult process, especially when you need to buy a huge amount of data. Fortunately, our partnerships enable us to get the lowest possible prices in the market. We are proud to say that we continuously receive reorders from our previous clients because we offer the best rates in the industry.?

VipDiscountLeads.com asserts that they will only monetize their clients? data with partners who have proven to be trustworthy. Their decade of data brokering experience will guide clients through the maze of buying leads and data for their marketing needs. They are also dedicated to keeping their lists up to date and accurate in order to ensure the success of each marketing campaign. Furthermore, they utilize a consultative digital marketing approach in order to maximize results and help customers hit the top of search engine lists.

Those interested in learning more about VipDiscountLeads.com may find more information on their website. Clients may connect with VipDiscountLeads.com via social media to stay abreast of their latest news and important announcements as well.

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MainSpring LLC dba VipDiscountLeads

Leads, data, email marketing, profit increase through proven strategies and solving major holes most businesses are missing. Focusing in providing Precision Leads to our clients.

We tell you the truth, so you can truly profit.

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