LowCountry Home

LowCountry Home Magazine Highlights Building With Technology In Latest Feature

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LowCountry Home Magazine, the Leading Media Company in Bluffton, SC, highlights how technology is changing the home building industry.

In an article published by the monthly publication, technology was discussed in a different light. Sharing their very own experience is South Carolina's top homebuilder, the Brighton Builders. Technology is embedding itself as the most important asset in the future of homebuilding, the article says.

Brighton Builders is an example of what's possible when a building company embraces technology. The popular homebuilder is not afraid of technology; they are embracing it to improve upon how they do things while still retaining the craftsmanship and tradition of building. Starting with the 2D sketches their founder created when he was only 14-years old and beginning to pursue his building passion, the Brighton Builders team can now behold 3D renderings through smart software.

With this 3D capability, the company can walk clients through the home before it's even built, catching any problems, inconsistencies, or issues before the project commences. Using this technology allows clients to

save time, money, and effort, and even the homebuilder.

The Best Magazine Publisher in Bluffton, SC, also states that technology like Zoom meetings and FaceTime are likewise helpful. It allows out of town clients to communicate easily with the builder.

Another technology used by homebuilders nowadays is SketchUp. The software allows them to bring each client's vision to life through complicated designs and sophisticated taste. With SketchUp, Brighton Builders is not only accessing virtual reality, but it is also making it accessible to a wide variety of clients. "SketchUp allows us to show right down to each beam placement and door opening," says Brighton Builder owner Ben Kennedy. The app allows them to provide clients with the instant gratification they all want and crave in a digital world.

Coupling SketchUp with new project management software, Brighton Builders can guarantee better efficiency in design and planning, sub-contractor partnerships, reduced change orders, and better money. "With something like SketchUp, the future of homebuilding is poised to change forever. Brighton Builders is ready to lead the charge," as further stated in the article.

More articles like this can be found online at https://www.lowcountryhome.com, the official website of LowCountry Home Magazine. The home living publication, which is celebrating its 25 years in the business this year, is a primary source of home building and improvement information in SC.

With the slogan "Better Southern Building," they promote a better life for the community by providing valuable information on home building, interior design, and real estate. The magazine also offers a directory of experts in architecture, remodeling, insurance, mortgage and loans, windows, flooring, pools, and more.

Be the first to receive exclusive offers from the Best Home Building Magazine in Bluffton, SC. Subscribe to LowCountry Home Magazine by calling 843-247-7272 or sending an email to dan@media360.com. Their office is located at 2 C Anolyn Ct, Bluffton, SC 29910, United States.

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As the premier building and construction magazine, LowCountry Home Magazine reaches out to customers looking for home building and home improvement ideas in Beaufort County, SC.

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