



Rogers DVS Launches New Website and "Damages & Valuation" Blog

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CHARLOTTE, NC ? Rogers Damages & Valuation Services (DVS), LLC, a leading provider of expert witness and consulting services in support of intellectual property (IP) damages, litigation and valuation, announced today that it has launched a new website, <http://rogersdvs.com>, as well as a companion "Damages & Valuation" Blog. The site and blog offer guidance and information about IP valuation and damages and business valuation.

"In consulting on different IP matters throughout my career, I have found that it takes a seasoned expert to attach a dollar value to patents, trademarks, copyrights and other intangible assets (IA)," said Graham Rogers, founding member of Rogers DVS. "Research and a technical understanding of the IP and its market is critical in establishing a credible baseline of value ? our website and blog will help prospective clients understand how to approach valuing their IP, whether for damages claims or fair market value conclusions."

The firm offers a full range of IP services, including IP damages analysis for patent infringement, misappropriation of trademarks and copyright infringement matters. Rogers DVS' professionals have been qualified as expert witnesses in federal and state courts across the country. Other IP services include IP

Valuation, IP Transfer Pricing and Royalty Audits. They also perform Business Valuations, conduct Fraud and Forensic Investigations and consult on Personal Damages. The new site explains these services in depth, helping visitors evaluate how they might best be served by the firm. For example, in patent infringement litigation, plaintiffs may be entitled to lost profits damages and/or a reasonable royalty. The amounts of such damages can vary enormously based on the specific facts of each case.

The blog offers numerous information-rich articles on the topic of IP and Business Valuation. For example, in the post "Business Valuation ? Four Methodologies Used in Buying an Existing Business?", the blog provides insight into four valuation methodologies that may be considered when a valuation professional determines the value of a business.

Graham, a Naval Academy graduate and former navy officer, has spent the last 19+ years assisting counsel/clients with their financial damages and valuation needs. Graham is a credentialed valuation expert having received the prestigious ASA from the American Society of Appraisers. He is also an international credentialed valuation expert having received a CVS, Certified Valuation Specialist, from the Royal Institute of Chartered Surveyors. Finally, Graham has been awarded the CLP by the Licensing Executive Society for his work in valuing and pricing intellectual property.

Rogers DVS is located in Charlotte, NC but practices nationwide. For more information, [click here](#).

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For more information about Rogers DVS LLC, contact the company here:[Rogers DVS LLC](#)
Graham Rogers (704) 247-6494 Graham@rogersdvs.com

Rogers DVS LLC

Website: <http://rogersdvs.com>

Email: Graham@rogersdvs.com

Phone: (704) 247-6494

