

FlashScent™
USB Aromatherapy
Diffuser



AERON Lifestyle Technology Launches New USB Aromatherapy Diffuser under Belle Aroma® Brand

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Fairfield, Iowa? Fairfield, IA-based AERON Lifestyle Technology, Inc. is pleased to announce the launch of the Belle Aroma® FlashScent® USB Aromatherapy Diffuser, an innovative and compact product that is designed to work effortlessly with any USB.

As the company specializes in producing a variety of diffusers and other aroma products for home, car, office and travel, the FlashScent® represents their latest step forward in their goal to make beautiful aromas and aromatherapy accessible for all their customers.

As essential oil and aromatherapy enthusiasts will be able to see on the FlashScent® product page at www.aeronlifetech.com this creative and aesthetically pleasing USB device can be used with any USB port, whether it be in a computer, car, hotel or similar location. FlashScent users now have the undeniable advantage of being able to take their diffuser with them virtually no matter where they go.

AERON Co-founder and inventor Jeffrey Smith said USB connections are appearing as the go-to connection for small devices around the world. Most coffee shops and airports around the globe offer USB hubs alongside power sockets that enable patrons to charge devices. With the invention of FlashScent® you never have to be without aromatherapy at your desk, in the car, in a hotel, or at home, he says. Whatever the case may be, this is indicative of the vast number of venues that FlashScent users can immediately utilize their new diffuser.

FlashScent features include a filigree-style venting pattern that supports the greatest amount of diffusion from a fragrance device of its size. The head of the device rotates to fit both horizontal and vertical USB positions. Other features include high and low fragrance intensity settings, and a 4-hour automatic shutoff to ensure that the diffuser is not left on to waste its entire contents if left unattended. FlashScent is sold with a 2.5-ml bottle of lavender or peppermint essential oil and three absorbent replacement pads, so customers may try the product as soon as they receive it.

Furthermore, many who prefer a touch of personalization in their items will be pleased to learn that their FlashScent® can be customized in a number of ways to suit their preferences. It boasts a filigreed housing that supports optimal diffusion but its vent pattern can be changed to suit the customer's preferences (additional charges may apply). It comes in multiple colors, and businesses that wish to employ the diffuser on their premises may have their logo and branding added to the product as well.

As their name suggests, Belle Aroma's area of expertise is in beautiful fragrances. The company's efforts to bring better aromas to their customers has led them to create a number of products that support this express purpose, including the Essential Breeze™ Aromatherapy Fan, the ScenTrio® all-fragrance warmer, the Aromatherapy Scent Pendant and the ScentSlide™ family of diffusers, both Plugables® and Unplugged.

The company's Drive Time® brand focuses on fragrance experiences for drivers with the Aromables® Vent Clip Air Freshener, the Power Car Fragrancer 12-volt essential oil diffuser, Truck Puck® Fun Fresheners and the soon-to-be launched Ergonomic 12-volt Power Fresh® diffuser with Scent Bar® refills.

A full list of their products can be found on the Belle Aroma website, and interested customers are welcome to learn more about the FlashScent® USB Aromatherapy Diffuser on this platform as well. Similarly, Smith can be contacted for further details.

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AERON Lifestyle Technology, Inc.

We turn ideas into ready-to-manufacture designs; raw materials into finished products; and the scents of nature into aromas for home and auto.

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