VipDiscountLeads.com Is Offering Businesses Lead Generating Email Lists For Sale

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VipDiscountLeads.com is a digital advertising agency based in Carmel, Indiana. The company has announced it is offering high-quality lead generating email lists to businesses. The company provides value-added features like data appending and email list hygiene checking. The company also offers consultation services to clients with specific requirements to grow their business.

Mark Sullivan of VipDiscountLeads.com says, ?As a business owner in the digital age, it is easy for your potential customers to get lost in the plethora of choices available to them at their fingertips. The onus is completely on you, to find and reach out to them. That is why acquiring high-quality leads is the backbone of an effective digital marketing strategy. Some businesses rely on influencers with social proof. Some rely on their professional networks. Some rely on an established list of past clients. Purchasing an email list from us cuts out a lot of that hard work. This is especially important if you are launching a new product. If you don?t have a solid email marketing strategy at launch, to get the seed users that build critical mass, then your product launch is going to be a failure and your product is effectively dead on arrival.?

?You will find many companies that offer thousands of low-quality leads that understandably yield low customer conversion rates,? Mark continues. ?Our data partners use lead generation techniques that are the best in the business. Our data is on par with industry leaders like http://bookyourdata.com. We make sure that we find the right fit for your requirements. After all, we succeed only if our customers succeed. Our motto is, to be honest, ethical, and operate in high integrity in our work...we say that because we mean it. Especially since most lead/data buyers have been burned in the past.?

The company offers a data appending service. This involves merging known customer data that the business already has with third-party databases to extract email addresses for their customers. This is a technique to maximize the effectiveness of the data that businesses already have access to. If a potential business client already has such a customer database then they can supplement their marketing efforts by using

VipDiscountLeads.com?s data appending service.

The company also offers SMTP email verification. This is a technique to verify that the emails collected during a lead generation campaign are legitimate and functioning email addresses. This ensures that when emails are sent, they don?t bounce. This saves the business client time and money. VipDiscountLeads.com claims an industry-standard rate of 95 to 97% reduction in hard bounces. They claim they achieve this at the lowest industry rates. Their email verification service can handle 10 million records per day. They can verify 1 to 5 million records in 24 to 48 hours. They ensure complete data privacy with confirmed deletion of records once the verification is complete. Mark adds to this point by saying, ?Email lists are a hard-earned asset. Reselling them is tantamount to theft. We ensure that we follow the most ethical practices. Businesses should not fear about handing their data to us.?

VipDiscountLeads.com also offers its clients consultation services to understand their needs. Mark Sullivan talks more about this: ?We aim to develop long term relationships with our clients. We want to be with them every step of the way of their journey. We want our clients to look at us as their trusted friends that can help them solve key problems in their business. The best way to achieve that is to have an ongoing discussion. We always encourage clear communication with our clients. If our expertise can help them grow and succeed, we consider this as a win for ourselves.?

The company can be reached at +1-480-659-7844. And Skype ID, upon request, makes VipDiscountLeads.com highly accessible to their clients.

There is a contact form available on the website that can be used by those that prefer to communicate over email. There is a data request form which is a contact form with even more granular details like data type required, data age, number of records, and available budget. The data request form is meant to save time for both parties.

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MainSpring LLC dba VipDiscountLeads

Leads, data, email marketing, profit increase through proven strategies and solving major holes most businesses are missing. Focusing in providing Precision Leads to our clients.

We tell you the truth, so you can truly profit.

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