



Leading Audiologist in Bessemer, AL Opens Online Store

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America's "Most Trusted" hearing care retailer opens an online store in wake of COVID-19 pandemic to support patients from anywhere.

Bessemer, Ala. ? Beltone USA, the leading audiologist in Bessemer, AL, and across the nation, has recently announced a new online initiative to help their at-risk patients have access to vital hearing care products from the comfort of their homes. Beltone USA ? Bessemer has launched shop.Beltone.com, an online store driven by conditions created by the COVID-19 pandemic. The online store offers a full array of hearing care accessories including remotes and TV streaming devices, batteries, charging devices, and general cleaning and care products to support patients trying to limit social interactions.

Currently, Beltone is the only major hearing care retailer offering an online, trusted source of original, direct-from-manufacturer solutions to patients across the country, even where there is not a nearby Bessemer hearing aid store or surrounding areas. The site was created in response to Beltone's hearing aid

patients wanting alternative ways to get essential supplies and accessories from the safety and convenience of home.

?The COVID-19 Pandemic is clearly shaping new behaviors,? says Beltone President Mike Halloran. ?Especially among older consumers who are becoming more comfortable shopping online and who happen to be the majority of the patients we serve. We?ve built this site for them because they are asking for it.?

Web traffic has doubled during the COVID-19 pandemic, as more seniors were turning to online shopping due to stay-at-home measures. And more than 7,000 people filled out online forms this spring to receive free hearing aid batteries from the Beltone Foundation via the mail.

The Beltone online store will initially sell accessories and supplies. Beltone hearing aids will continue to be fitted and purchased at the store. However, once hearing aids are purchased, Beltone Remote Care Live gives patients the ability to consult with their hearing care professional via video and make hearing aids adjustments in real-time, without them having to leave the home.

For those interested in learning more about Beltone USA ? Bessemer or to schedule an appointment with one of their hearing care specialists, visit their website at www.beltoneusa.com or give them a call at (205) 424-5330.

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Beltone USA - Bessemer

Locally owned and operated, Beltone USA - Bessemer is a full-service professional hearing care company. Our professionally trained Hearing Specialists strive to fit you with the best quality hearing aids to improve your quality of life.

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