



How To Choose An Engagement Ring Guide

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Reading, Berkshire, AUG 26, 2015 ? Jacobs The Jewellers have released an online article providing advice on how to choose an engagement ring. Questions such as: how much should be spent, should it be a princess or emerald and where should it be purchased from are all addressed in the article. Jacobs The Jewellers is a jewellery shop in Reading who specialise in engagement and wedding rings and their latest post entitled 'Engagement Ring Guide' is designed to help with all of the particulars.

The article discusses some key considerations that those considering the purchase of an engagement ring should ponder. No matter the choice of jeweller, the article's goal is 'to provide our customers with the information they need to make a balanced decision as to how to purchase their ring confidently'.

Most of the time, as the article points out, people become obsessed with the diamond, which is a substantial part of the investment, but there's more than that to investigate and the article lays out those points in an easy to understand and use way.

?This is a jewel piece that is meant to last a lifetime and perhaps even become a family heirloom,? stated the blog's author. ?Investigating not only the historical record and reviews of the potential purchase establishment as well as how their rings are made. Sometimes great diamonds are set in cheap settings in

order to accommodate price reductions. This can eventually cause breakdown and a loss of the diamond if not considered properly.?

One note that most engagement ring purchasers do not even think about that the blog author points out is that of lifestyle. The purchaser should consider the lifestyle of the potential wearer when making a purchase. Unique and even risky designs may be a thoughtful gesture, but on the hand of an outdoor enthusiast who is heavy into things such as rock climbing, hiking and other rough sports, that type of ring may be easily pushed to its limits and the gemstone investment lost.

To read the article, visit www.jacobsthejewellers.com.

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Jacobs The Jeweller

Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.

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