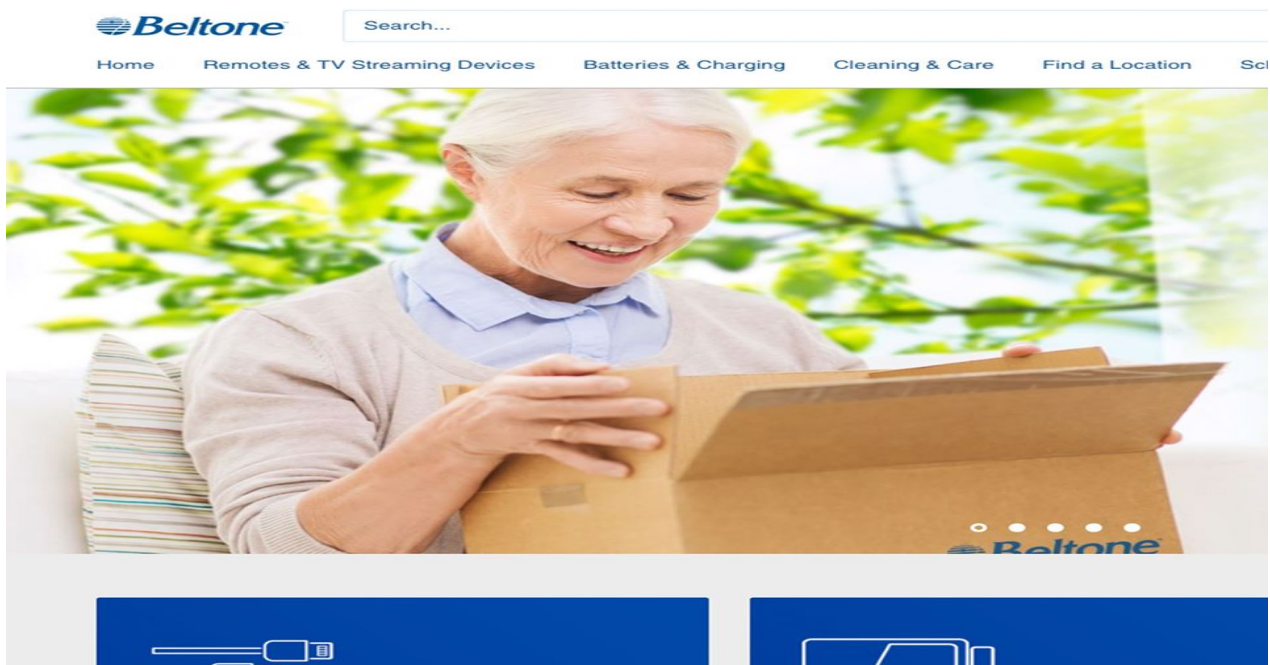




A Cullman Hearing Aid Store Offer Online Solutions for Hearing Care

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Cullman, Ala. ? As residents across the country are adjusting to social distancing recommendations, a respected hearing aid store in Cullman, AL and one of the nation?s top hearing care brands, Beltone USA has announced a new way for patients in need to access to important hearing care products. The brand recently announced the launch of their new online store, shop.Beltone.com. The online store offers a large array of care products such as batteries, ear care products, and charging devices to support any patients looking to limit their social interactions and prevent the spread of COVID-19.

To date, Beltone is currently the only large hearing care merchant offering an online service experience to their patients. As a dependable source of authentic and direct-from-manufacturer solutions for client all across the country, Beltone continues to put the needs and safety of their patients at the forefront of their business. Even in areas without a local Beltone USA office, the company is able to provide care to those

living with hearing loss. The new shopping site was created as a response to the great need for hearing aid patients to have a secondary way to get essential hearing necessities and accessories from an audiologist in Cullman, AL without leaving their home, and putting their safety at risk.

Since the onset of the pandemic, Beltone's website traffic has more than doubled as more senior citizens are looking for remote, online solutions. The Beltone Foundations offer for free batteries by mail received more than 7,000 responses to redeem the offer.

"The COVID-19 Pandemic is clearly shaping new behaviors," says Beltone President Mike Halloran. "Especially among older consumers who are becoming more comfortable shopping online and who happen to be the majority of the patients we serve. We've built this site for them because they are asking for it."

The Beltone online store will start out by online selling accessories and supplies at first. For the time being, Beltone hearing aids will still be fitted and bought at the physical store location, such as the location in Cullman. However, after hearing aids are purchased by the customer, Beltone Remote Care Live gives all patients the ability to video call their hearing care professional. The remote care option will also provide patients with the ability to make hearing aids changes and adjustments in real time, without having to jeopardize their health by leaving home. Telehealth appointments can be made using the new online store and/or BeltoneUSA.com. For more information about Beltone USA ? Cullman call them at (256) 775-6004 or visit them online at www.beltoneusa.com.

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For more information about Beltone USA - Cullman, contact the company here: Beltone USA - Cullman Jessica Carter (256) 775-6004 jcarter@beltoneusa.com 1718 2nd Ave NW Ste. C Cullman, AL 35055

Beltone USA - Cullman

Locally owned and operated, Beltone USA - Cullman is a full-service professional hearing care company. Our professionally trained Hearing Specialists strive to fit you with the best quality hearing aids to improve your quality of life.

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