

TWFG-Benavides Insurance Now Offering More Brownsville Home Insurance Choices Than Ever Before

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TWFG- Benavides Insurance is happy to announce that they are now offering more Brownsville home insurance choices than ever before. They say this is especially true for those living in the Texas Gulf Coast area. Being affiliated with the TWFG insurance group has given this insurance agency the flexibility they needed to pursue as many options as possible with different home insurance providers. Now their customers can obtain better options for their home insurance coverage amounts, premium payments, and get a more tailored home insurance--all of which improves the buying experience.

Co-owner and Agent, Derek Benavides, says, "Since 1978 our family-owned insurance business was a State Farm Insurance agency. When my father Felipe Benavides, the principal agent and owner since 1978, retired in 2013, we had to make the decision whether to stay with State Farm or pursue an independent insurance agency. When my wife, Martha Benavides, also Co-owner and Agent, and I subsequently sat down to determine the course of our insurance business, we wrote out ten "non-negotiable items" that we felt were needed for our clients. Partnering with TWFG gave us the flexibility we needed and to better satisfy our customers' home insurance needs."

Benavides says that from then on, their insurance business took off. Within just two short years, they were given the TWFG Million Dollar Club Award. That award is given to TWFG agencies that have collected over one million dollars in premiums in the previous calendar year. They attribute much of that continued success to the newfound flexibility they are now able to offer to Texas home owners. He says that it is such a delight to him and his team to find more affordable homeowners insurance coverages. Much of this information can be viewed on the agency's website that is found here at <http://www.betterwithbenavides.com/> along with the original list of those ten non-negotiables that became the "Top 10 reasons to do business with Benavides".

According to Benavides, he stated that flexibility with insurance choices are very important because, for most people, their home is the biggest investment they will ever make in their lives. As such, he says that this

investment needs to be very well covered against loss by the insurance policy that protects it. The Co-owner and Agent also stated they have access to specialty carriers that have competitive pricing with both wind and fire insurance together for homes located within 100 miles of the Texas Gulf Coast. When asked where the majority of their business comes from, he says that two largest sources are from prospects switching over from their current agency and the other source is from mortgage lenders that are assisting their client when buying a new home or refinancing their existing one. Benavides says that he also encourages his customers to purchase a comprehensive insurance policy that not only covers the dwelling itself, but also covers personal property in the home, other structures on the premises, loss of use, personal liability, and medical payments. He added that flood insurance is probably one of the most under-purchased policy, yet it covers some of the most devastating damages to homes. Derek concluded by saying, "The fact that flood insurance can cover your entire house and personal property for as little as a couple hundred dollars a year--it's a policy always worth having."

The Co-owner and Agent mentioned that although homeowner's insurance is their go-to insurance product, being with TWFG gives them much flexibility to meet their clients' other insurance needs too. This includes policies such as auto, life, and business insurance plans. Benavides went on to say that they are also implementing many changes at the agency regarding safety during the current virus crises. He says this includes holding virtual meetings using the latest technology instead of the traditional face-to-face meetings that have always taken place with their clients. More information on this progressive homeowner's insurance agency can also be seen on the agency's Facebook page here at <https://www.facebook.com/BenavidesInsurance/>.

https://www.youtube.com/feed/my_videos

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TWFG-Benavides Insurance

The best homeowners insurance in Brownsville, Texas can be found at Benavides Insurance as we offer the best

coverage at a rate that everyone can afford.

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