

Kennected Offers An Alternative To Done For You- Cleverly Co LinkedIn Automation

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The LinkedIn outreach platform Kennected would like to reach out to the wider community to discuss the issues with Cleverly.co and suggest other possible alternatives to the services it provides.

Devin Johnson of Kennected says, "As the years go by, more and more people are finally realizing just how valuable digital marketing is. That is why websites like LinkedIn are now widely used as a social selling tool. It has been said that LinkedIn is the most dominant social networking website for businesses and professionals, since it helps connect its users with prospects by providing a way to directly contact any potential customer."

Johnson also highlights that LinkedIn is known for helping companies and businesses reach the right audience. However, just as with any other platform, its user base and audience continuously increases as time goes by. Due to this, connecting with each user manually is not only a tedious task, it is nearly impossible given how time-consuming it is as well.

"This is where LinkedIn outreach platforms come in, because they are specifically made to build, increase and generate a business' leads," says Johnson. Those who are familiar with LinkedIn outreach platforms might have heard of Cleverly.co. It became a popular LinkedIn outreach platform thanks in part to its numerous ads but it seems to have recently run afoul of its user base due to the fact that they seem not to be as good as their marketing suggests.

In a sales-related subreddit on Reddit.com, one user who claims to be a sales representative for an IT services company in Costa Mesa, California, describes Cleverly as, "the biggest scam going right now." This user claims that Cleverly, "pays for every Google adword on Earth to get exposure to peddle their automated (stuff) to companies." However, when the user paid Cleverly \$1188.00, this resulted in zero leads. Another dissatisfied user claims that Cleverly's copywriting is not very good; one would have to carefully read what

the company sends and it also tends to require many edits. Yet another user even asserts that Cleverly sends out too many connection requests to people who are definitely not their target audience. More information about these complaints can be found on the Cleverly subreddit.

On the other hand, LinkedIn outreach platform Kennected asserts that their own platform is nothing like Cleverly.co. This is due in part to the fact that they offer lifetime customer support with a full-time staff who can address the issues that do arise.

Johnson says, "Kennected believes that lead generation should not require hundreds of hours attending fruitless networking events or cold calling on companies in vain. There is a better way to generate leads, and Kennected takes the place of cold calling, prospecting and attending time-consuming networking events. If you have ever tried prospecting on LinkedIn manually, you know it can be fruitful. However, there is a bottleneck, and it's you. Kennected knows there is a better way to do it, and our tech allows for personalized campaigns that can get you repeatable leads and sales. If you keep doing what you have always done, you will get the same results. We do not offer Done For You Solutions. We care too much about your success and our success for that. We offer Done With You Solutions. We really believe in the idea of teaching a person to fish, instead of giving them a fish. We educate our customers and come along side them and empower them to be successful with our platform. We truly believe that it is the best way forward. One reason why we have been growing so rapidly is due to the fact of our amazing customer support. Our users know that we care about the success of their campaign. They understand that their success is our success."

The company's dedication to the satisfaction of their customers is reflected in the positive reviews left by those who have tried their services.

In a glowing review posted to the Chrome Web Store, one user states that they found Kennected's platform an, "Amazing tool. I have grown my network by 1,159 contacts and closed two deals in my first three months of utilizing Kennected. I strongly recommend them, and their team is amazing to work with as well. Customer support is 5-Star."

In another highly positive review, user says, "I am impressed. Kennected is at the top of the food chain when it comes to LinkedIn automation/lead generation. Unlike other tools, they don't get you banned. I use it for my business to generate a massive amount of leads. They have an incredible team that's helped us tremendously on our overall strategy."

Kennected asserts that they offer a better solution, unlike peers that have many clients frustrated with their lack of customer support. Kennected values their clients, and they truly help businesses build and develop

leads. Those interested in learning more about Kennected may find more information on their website, and clients may connect with the company via social media to stay up to date with their news and announcements as well. To read more about Kennected and their testimonials check out <https://kennected.org/testimonials/>.

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For more information about Kennected, contact the company here: Kennected Stephen Twomey (317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

Kennected

Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.

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