



Local Painter Making Shift to Successful Exterior Painting

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As homeowners continue to work from home and shelter in place, many have started home improvement projects. As Jonathan Walla, owner of Walla Painting in Carmel, Indiana, states, "This unexpected additional time at home has given property owners the opportunity to take inventory of repairs and maintenance needed. Exterior painting has become a home improvement project in high demand. We have had to create a waitlist because of the demand, but to compensate, we are offering a 15% discount to anyone signing up for the waitlist."

Homeowners are beginning to understand the importance of painting the exterior of their homes. Exposure to the sun, rain, and shifts in temperature all affect the condition of the paint and further the deterioration of the protective coating of the surface. There are many benefits to keeping the paint fresh on the exterior of a home.

Increased Value of Home: A new coat of paint can add to the resale value of a home. Keeping the outside

clean and updated enhances its curb appeal, which makes it more attractive to potential buyers.

Protection from the Elements: Paint acts as an added layer of protection to the exterior siding. It provides a protective coating that repels moisture, insects, sun damage, and rot.

Repair Damage: The painting preparation process will help identify larger issues on a home's exterior that were not noticeable before. Repainting a home can reveal small flaws ranging from mold to water stains that are caused by a weakened coat of paint. It allows the homeowner to make repairs before they become overwhelming and cause further damage.

An Updated Style: New paint can provide noticeable updates that are more affordable than other updates. It makes a home look better and fresher. There are new trends in colors that can fit the owner's personality and make the home unique.

Prevents Staining and Peeling: Repainting exterior wood or wood trim is time-consuming, but necessary. These surfaces face demanding conditions that can lead to flaking and peeling. A new high-quality coat of paint repels stains and is resistant to flaking.

Extends the Life of Siding and Trim: Dirt, mildew, and other debris on siding or trim shouldn't be ignored. Painting helps seal wood against varying weather and elements while preventing rot.

At Walla Painting, the first step to paint a home's exterior is to prep the surface before any paint is applied. That includes a power wash to remove dirt and debris. The surfaces are then inspected, and loose paint is scraped off. Finally, high-quality exterior paint from Sherwin Williams is applied.

Summer is a great time to tackle some small or major exterior home renovations. A new coat of exterior paint not only improves the appearance of a home, but it can increase the overall value, too. Walla Painting can help with exterior paint projects, from trim and accents to siding.

Entry Door: A pop of color on a front door is an easy painting project to make any home stand out. It instantly brightens the entire look of a home and only takes a couple of hours to complete.

Accents: Painting accents like shutters, trim, columns, and window frames are a cost-effective way to upgrade the exterior of a home.

Deck: The ultimate summertime setting is the deck in the backyard. It's the place where family and friends

gather to eat, drink, and entertain. A beautifully finished deck is an appealing extension of a home. It can transform the backyard into a special hangout spot.

Shed or Garage: Another paint project to enhance the curb appeal of a home is the garage or shed. This is a great way to not only make the home more visually appealing but to also increase its value.

The Entire House: To completely transform the look and feel of a home, consider painting the entire exterior of the house. It's one of the least expensive ways to make a home look and feel new again. A new coat of paint can change the overall ambiance of a home.

Walla Painting makes getting a new paint job easy. They pride themselves on exemplary customer service, which is evident in receiving the Angie's List Super Service Award for the last 10 years in a row.

Walla focuses on residential interior and exterior painting. They offer a Kitchen Refresh package that includes cabinet painting, countertop refinishing, and installing tile backsplashes. It renews the look of the kitchen at an affordable price.

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For more information about Walla Painting, contact the company here: Walla Painting Jonathan Walla (317) 656-7045 jonathan@wallapainting.com 7275 Whitehall Dr. Indianapolis In 46256

Walla Painting

Need to decorate a new room for a baby? Ready for much needed updates to your house? Freshen up the look to put your home on the market? Call the painting company your neighbors use and trust.

Website: <https://wallapainting.com/>

Email: jonathan@wallapainting.com

Phone: (317) 656-7045

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