

#1 Rated KIA Vehicles Found at Only the Best Used Car Dealerships in Edmonton

July 27, 2020

July 27, 2020 - PRESSADVANTAGE -

North Edmonton Kia has long been thought of as one of the best used car dealerships in the Edmonton area. That's because many of their used vehicles have the distinction of being highly rated KIA models. KIA has had many of their models rated Best in Class for Initial Quality for several years running now by respected auto reviewer JD Power. The dealership has directly attributed this fact to the rapid rate that used KIA vehicles are being sold by them. More on their award-winning car brands can be seen here at <https://unhaggle.com/north-edmonton-kia/>.

Dealership spokesperson, Robert Aaltonen, says, "It's no secret that there is a lot of competition for the dollar in Edmonton these days when it comes to new and used car sales. Any company that wants to compete in those markets better have something that gives them a leg up on the competition. Fortunately, here at Edmonton Kia, we have the privilege of being able to offer many new and used cars for sale that were manufactured by the multi award-winning Kia Company. They have really stepped up their game in the last several years and that has created a big demand for their new and used vehicles. We are one of the few dealerships in Edmonton that has a large selection of quality used Kia's. Now that people are learning how well cars made by this manufacturer hold their resale value, we are moving used Kia's off the lot faster than ever before."

Aaltonen went on to talk about Kia's ascent to the top of the auto world with many of their models. He mentioned that Kia was ranked the #1 brand in the US in a recent JD Power and Associates study. That's because they had the fewest reported quality issues among new car owners within the first 90 days after a sale. That marked the sixth straight year that Kia has been the #1 mass-market brand. That was quoted as being "An exceptional run," by Dave Sargent, the Vice President of Automotive Quality at J.D. Power. He stated that several of their models received highest in class overall recognition too. This includes Forte compact cars, Sedona minivans, Sorento midsize SUVs and their Soul small SUVs. Aaltonen mentioned that what makes this even more incredible is this was not a small survey that was done by JD Power to get these

results. He says they went to great lengths to get responses from 87,282 respondents in regard to 189 different vehicle series across some 26 vehicle segments.

The dealership spokesperson added, "We couldn't be prouder of the new and used Kia vehicles that we offer for sale. Especially since their high ratings are generated from people that actually own them. It speaks volumes for how well this brand of vehicles are made." He says that they have also gone to great lengths to help give people an idea of what a vehicle trade in might be worth to them. They do that with a newly added feature on their website called the "Trade-in Appraisal Tool". This tool was even the main subject of a recent press release which can be seen here at <https://www.streetinsider.com/Press+Advantage/Cheap+Used+Cars+Dealer+In+Edmonton+Debuts+Tool+To+Estimate+Value+Of+Trade+Ins/16997202.html>. That tool came about as part of their effort to revamp their website so people could do more of their car shopping online to save time and effort.

Aaltonen says that they are very pleased with both their new and used car sales volume. They are doing well in spite of the fact they are Edmonton's Newest Kia Dealership. He says their high traffic location near St. Albert, Sherwood Park and the Canadian Forces Base Edmonton helps. They also offer a free shuttle service to the previously mentioned areas for people that leave their cars with them for the day to be serviced. The company spokesperson says that they also work hard at getting those with good, bad, and poor credit favorable financing terms. He added that this is all part of those working at North Edmonton Kia firmly believing in their motto which is "The Power to Surprise". More information on the company can also be seen on their LinkedIn page at <https://www.linkedin.com/company/north-edmonton-kia/>.

###

For more information about North Edmonton Kia, contact the company here: North Edmonton Kia Robert Aaltonen 7805091541 socialmedia@northedmontonkia.com 13634 St Albert Trail NWEdmonton Alberta T5L 4P3

North Edmonton Kia

The All-New North Edmonton Kia is THE Premier Kia dealership in Alberta's capital city!

Since our change in management, we've made this the best place to buy a new Kia or a used car in Edmonton.

Website: <https://www.northedmontonkia.com>

Email: socialmedia@northedmontonkia.com

Phone: 7805091541

