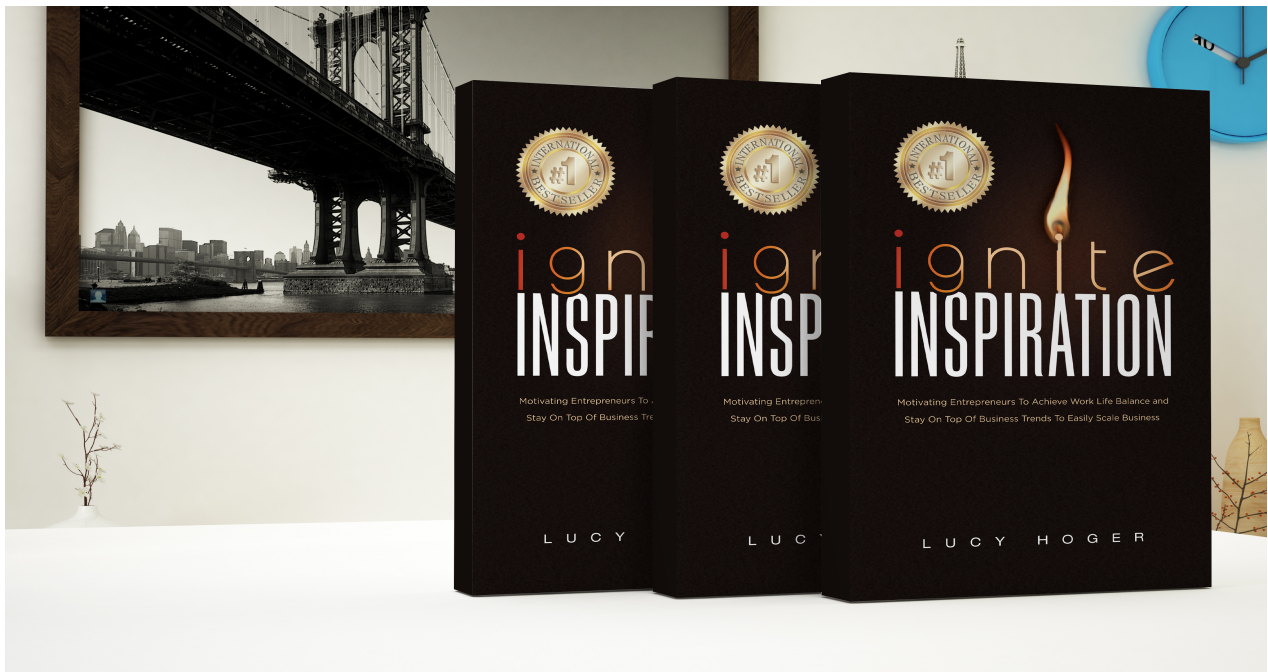




CEO Business Growth Expert Interviewed On Talk Radio About Creating Strong Thriving Businesses

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Lucy Hoyer, CEO Business Growth Expert based in Houston, Texas, was interviewed on Chicago's 560 AM talk radio show on September 5, 2015. The radio station is part of the nationally syndicated Salem Radio network, a full-service satellite radio network.

During the interview, Lucy Hoyer pointed out ways to help businesses turn their problems into profits, and continue to be a strong, thriving company. She touched on the dilemma that many businesses find themselves dealing with constant crisis management at the expense of achieving their overall strategic objectives.

The interview was targeted towards small businesses and entrepreneurs who wish to learn more about how they can better meet their goals for success. She gave examples about how larger corporations have met their goals, and how smaller businesses can use similar techniques to meet theirs too, without the expense.

Lucy Hoyer said, "We work with companies showing them how to get special results rather than talking generally about what needs to get done. We show businesses how to transition into a highly effective and

efficient company."

As a special announcement, Lucy Hoger, who spent years consulting for Fortune 500 companies and running several Silicon Valley businesses, will release her business book filled with fresh insights titled "Wired for Results" this coming winter. The book details the seven key stages for business growth.

"This 7 step formula has been time-tested with large as well as small businesses, impacting the bottom line in a positive way," explains Lucy Hoger.

Lucy Hoger is sharing her corporate experience with small business owners and entrepreneurs, by showing them how major corporations run a successful business no matter what is currently going on in the economy. Business owners, who are not experiencing the overall business success they want, tuned into the broadcast to hear Lucy's message and discover methods and techniques that could help turn their businesses around.

Lucy Hoger says, "We're thrilled to be able to offer this information for business owners. It's going to help a lot of companies start thriving instead of fighting for profit." To receive your copy of the outline - 7 Step Winning Formula, [click here](#).

To learn more about Lucy Hoger, [click here](#). To keep up-to-date on "Wired for Results?", [click here](#).

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LucyHoger.com

successful track record for propelling organizations and companies to their next level of profitable achievement within highly competitive markets. She has proven herself as a leader in turnaround of potential business failures into successes.

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