



## **New Turtle Wine Glass Charms Help Keep Drinks Safer While Adding Fun**

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Simply Charmed Magnetic Wine Charms is introducing a new, fun way to keep track of personal drinks all day long so that no one picks up the wrong glass. In today's challenging environment, making sure that no one else drinks from someone else's glass is important for everyone. This innovative design works on any glass or cup because it is based on using very strong magnets. This means that it is possible to use this charming little marker all day, from a coffee cup in the morning to a glass of wine in the evening. The new designs are three adorable llamas and three unique cacti.

Simply Charmed's offerings drew a cult following as soon as they were introduced to the market. Lila Henderson, a customer who has purchased several sets, said, "These are not your grandmother's wine charms. They do not fall off the stem of my wine glass and they are as cute as they can be. I have several sets and use them at home and at work all the time. I never have to wonder which glass is mine and with everything that is going on in 2020 that is a good thing."

Prospective customers can Find Simply Charmed on Facebook, where they will see that literally thousands of people are following the company and have "liked" their products. They come in a variety of types and designs, from high heeled shoes to dogs and cats and of course the new llama designs.

Lisa Stone was one of the first customers to purchase the new Llama designs. "Llamas are one of my very favorite animals and these are so cute and fun. I use them on my stemless wineglasses and everyone who sees them - from my friends on Zoom to colleagues who see them on my coffee cups thinks they're a very cool and fun little touch."

Simply Charmed is a family-owned company based in Illinois. All of its products are hand-crafted. Due to popular demand, they have expanded its product line to include other wine-themed accessories, including pourers/wine stoppers and gift bags. They have also developed two sets of silicone wine charms for stemmed glasses.

Megan Buller, a spokesperson for the company said, "Although the wine charms appear to stick to the glass, they are really sticking through the glass courtesy of a rare-earth magnet. They will not come off until you take them off."

Some people have wondered if the magnets would fall off when the glass gets wet from condensation but the answer to that question is that they will not; these are not stickers, and the magnets are very strong. There have also been questions as to whether or not these charms will scratch glasses when they are put on or taken off and they will not.

Ms. Buller continued, "The company has been in business for ten years and that is because we care about quality and we provide excellent customer service. In the current climate everyone can use a bit of fun and that's part of what our wine charms provide."

Another happy customer, Tracie Edmond, said, "I love that these come in designs ranging from the whimsical animals and emojis to the very refined Swarovski crystals. They make me smile when I see them and who can't use a smile these days? I have three sets and have given many as gifts."

The company offers free domestic shipping in the US. Its product lines can be seen on its website at <https://www.wineswithcharm.com/>. They also offer a VIP club that customers can sign up for at <https://www.wineswithcharm.com/pages/contact-us>. The VIP club members will receive the latest news, promos, and 12 seasonal cocktail recipes at no charge.

More information about the company and its offerings is available at <https://www.pressadvantage.com/organization/simply-charmed>. Simply Charmed's goal is to use creativity to bring joy to the people who encounter its offerings. Ten years of satisfied customers and a continually expanding range of products show that it is succeeding in those endeavors.

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For more information about Simply Charmed, contact the company here: Simply Charmed Megan Buller 224-571-6716 [megan@wineswithcharm.com](mailto:megan@wineswithcharm.com) Simply Charmed 872 S. Milwaukee Ave. #172 Libertyville, IL 60048

## Simply Charmed

*Simply Charmed handcrafts magnetic wine charms and we have more wine accessories like gift bags and wine stoppers. We create Swarovski Crystal charms, as well as dogs, cats, and other themes that make great holiday and hostess gifts.*

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The logo for 'Simply Charmed' features the word 'Simply' in a black, elegant cursive font, with a small pink heart above the letter 'i'. Below it, the word 'Charmed' is written in a larger, flowing pink cursive font.