

Employees Take Measure To Fight Ageism In The Workplace

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Valencia, California: The Healing Touch is helping people concerned over losing their job to Ageism. These employees who are tired of looking over their shoulder are now taking measures into their own hands. Instead of looking for treatments, sometimes invasive and expensive ones, to help slow down the aging process and fight ageism, they are investing in an anti-aging cream from The Healing Touch.

In a study performed by the University of Canterbury, research concluded that age discrimination in the workplace still exists in the form of hidden bias (Malinen & Johnston, 2013). Hidden biases by nature are usually denied. The employer having them are at times not aware that they are experiencing them or simply don't want them to be known. They do display themselves in subtle ways as in project preference or recognitions. Other times they are more pronounced as when we see a lower hire rate in older applicants who are just as qualified as their counterparts.

"Today's older generation are more active than ever before and plan on being in the workforce longer than any previous generations," states Raul Meza, company director at The Healing Touch. "To compete with the younger crowd many professionals have taken to having age defying procedures done like Botox and facelifts. These procedures come with a cost and are not without discomforts and health risks. That is where we come in by offering a safer and much more economic alternative than those high risk, highly discomfoting procedures."

To make the product more accesible and easier to obtain, The Healing Touch has partnered with Amazon as its choice for fullfiliment. Amazon is also known for its free shipping to all of its prime members. All of the Healing Touch products on Amazon are covered with its A-Z 60 day full money back guarentee.

"We really pride ourselves in having a great product matched only by our great customer service. In fact our reviews on Amazon speak for themselves. We feel so strongly about the quality of our Anti-Aging night cream and its results that we can afford to offer a 60 day guarantee. We do this because we know once people try out products and see the results, they will become lifelong Healing Touch users," stated Meza.

"Many employees start becoming conscience of their age and their place in the workplace as they approach their forties. The greying of hair, the new aches and pains, as well as the laugh lines and crow?s feet that begin to make their appearance, do not go unnoticed by their peers. This usually results in them joining the latest conversation about what?s working now in the anti-aging movement. Those conversations are where they are usually inroduced to us for the first time, and make the smart choice of finding out first hand what the cream can do for them."

Malinen, S. & Johnston, L. (2013). Workplace Ageism: Discovering Hidden Bias. Experimental Aging Research. 39(4), p445-465

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For more information about Passionate Care LLC, contact the company here:Passionate Care LLC Raul Meza 6617712507 info@passionate-care.com 27240 Turnberry Ln, Ste 200 Valencia, CA 91355

Passionate Care LLC

We are a company that is passionate about our high quality products and our highly sought after services. Why are we Passionate Care? Because when it comes to our customers, we care with Passion!

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