



## **X1 Plumbing Connects High Quality Plumbers With Clients**

*August 24, 2020*

Austin, Texas - August 24, 2020 - PRESSADVANTAGE -

X1Plumbing In The U.S., a marketing consultation agency for plumbers in the United States, is proud to announce that they are launching a new website. X1Plumbing.us is an innovative, national marketing and brand overlay platform that helps plumbers maximize the use of their social media channels in their respective areas.

Jeff Tucker, Social Media Manager for X1Plumbing In The U.S., says, "The website serves as a draw to people looking for a plumber, and as a platform for Plumbers to connect with these searchers. All plumbers added to X1Plumbing's list of high quality plumbers have been screened for inclusion to match standards of excellence in customer service practices. We are taking a new and, we feel, more accessible approach to help plumbers use social media effectively. They can test the waters with quick D.I.Y. projects and get some success that builds on each new project."

According to X1Plumbing In The U.S., consumers need not worry about the quality of the service they receive when they search for plumbers using the X1Plumbing website. Each and every single plumber added to the platform is thoroughly vetted and screened prior to inclusion in order to match standards of excellence

regarding both the quality of their service and customer-oriented practices. This means that, whenever a consumer hires the services of a plumber from X1Plumbing's platform, they are assured a high quality service.

The company vets plumbers in accordance with a number of metrics, the most important one being overall review scores aggregated from other reputable review platforms. In addition to these reviews, X1Plumbing takes into account whether these plumbers follow the best practices in responding to feedback from customers, whether they continuously innovate to help their customers get better long term value in their repairs and whether they make a difference in their local area (beyond plumbing services). Finally, X1Plumbing conducts a fact finding session, to their satisfaction, with every plumbing company they recommend.

In addition to serving as a base for consumers who want easy access to vetted high quality plumbers, the X1Plumbing In The U.S.'s new website is also meant to serve as social media for plumbers tool. Every plumber highlighted on the X1Plumbing website gets to display and promote their social media channels, news, areas of specialty, press contacts and reviews in a manner that will leave the best impression on the consumers who browse the website. The company asserts that this new website will be the best channel for plumbers who want to broadcast their news and syndicate their story.

Expanding on their services, the company explains that having a presence on the X1Plumbing In The U.S. platform will allow plumbers to increase their reach and audience more than they would on their own. This increased audience, plus the nature of the X1Plumbing website's design, will in turn allow plumbers to make a better impression on consumers and subsequently earn more frequent positive ratings. Further, the website will also have convenient and customizable redirects dedicated exclusively for plumbing industry sources.

Alongside these services, X1Plumbing In The U.S. helps plumbers with their own social media. One of the website's main offers is a one-hour, personalized D.I.Y social media project that will provide great value to members who take advantage of it.

According to Jeff Tucker, the new website has been built from the ground up to best serve the needs of both plumbers and consumers across the entirety of the United States. The accessible nature of the website will allow consumers to quickly locate plumbers who suit their needs ? and it allows plumbers to swiftly get their business displayed on the website.

Those who wish to find a plumber in the U.S. or simply want to learn more about X1Plumbing In The U.S. and their services are welcome to visit the company's website to get started. They encourage interested parties to

get in touch with Jeff Tucker directly via email or phone, and the company can also be reached through the contact form on their website. X1Plumbing In The U.S. maintains a presence on Facebook where they frequently post updates, share media and communicate with their consumers.

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For more information about X1Plumbing In The U.S., contact the company here: X1Plumbing In The U.S. Jeff Tucker helpyou@x1plumbing.us

## **X1Plumbing In The U.S.**

*X1Plumbing brings plumbing companies and their audiences together with social media exposure.*

Website: <https://x1plumbing.us>

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