



Ads Grow Business Welcome in Mark Casey and Other New Team Members as Their Carpet Cleaning Ad Agency Explodes

August 31, 2020

August 31, 2020 - PRESSADVANTAGE -

Ads Grow Business, specialists in digital marketing for the carpet cleaning industry, would like to welcome aboard new team member Mark Casey and several other new hires. This was done out of necessity as the company has recently experienced unprecedented rapid growth. Casey brings 11+ years of experience as a digital marketing and sales consultant to the close-knit AGB team.

John Williams, the founder of Ads Grow Business, says, "It's been an incredible year to date and in just the last 6 months we have doubled our customer base. With the growing demand for our services, I am working diligently to bring on more team members to help meet the demand." Williams also added, "Extremely excited to have Mark join the team. Having worked with him in the past. He will focus his energy to help our clientele establish more organic online visibility, credibility, and local market authority through the power of news and media press releases."

An equally excited Casey remarked, "Over the last two years I have watched John's incredible growth at AGB. He consistently over-delivers and brings real trackable results to his clients. I am very excited to be

joining the AGB team and look forward to providing more value to his many already happy clients."

Williams went on to add that one of Casey's first tasks will be to help the company roll out their Beta launch for a new service "Authority Positioning". This will only be available to a handful of current AGB clients starting in early September. If that goes well, the company expects to have this service available to all of its clients shortly thereafter. The new beta service that Casey will be assisting in with the rollout, will not only boost AGB clientele's online authority but also have a contributing effect that will increase their client's current search engine rankings as well. Williams says that Authority Positioning via successful PR campaigns can help business owners stand out in a "me too" service industry. By doing so, this can help a new potential service customer make an informed decision that they are now working with a professional home carpet cleaning services provider as opposed to just an ordinary person that has access to some carpet cleaning equipment and a van.

Most of the other recent hires have filled the urgent need that the company has for talented sales reps. Williams has even taken it upon himself to handle the training that's required for the new sales personnel. He feels they are that critical to the company's continued rapid growth as their carpet cleaning clients continue to experience excellent results. Statistics indicate that Williams and his team have been "smashing it out of the park" with his social media and Messenger ad campaigns for his clients with paid digital advertising using Facebook and Messenger.

In addition to the new beta "Authority Positioning" roll-out, AGB uses a variety of other proven means to help their carpet cleaning clients significantly increase their customer base. This includes such effective strategies as target audience research, online customer research surveys, laser-focused digital marketing campaigns, and email marketing campaigns. Other tools the company uses to help add to the success of the above-mentioned services include automated SMS follow up and other forms of strategic consulting.

Clients that have worked with Williams and AGB state they are very satisfied with the results. John Healy says, "Amazing stuff John. For anyone who sees this and is not a part of the AGB network, you owe it to yourself and your business to at least hop on a presentation with John."

For those that would like more information on this rapidly growing leader in carpet cleaning advertising, Williams says that they can call the company or refer to their website. He added that prospective clients can also easily book an "online strategy call and demo" by clicking on one of the several links that are found throughout the pages on their website.

###

For more information about Ads Grow Business, contact the company here: [Ads Grow Business](#) John

Williams(336) 203-7139john@adsgrowbusiness.com4821 Alliance Church RdPleasant Garden, NC
27313United States

Ads Grow Business

*Founded in 2018 by John Williams. Digital Marketing For The Carpet Cleaning Industry. Our mission is To help carpet
cleaning business's across the world grow and scale*

Website: <http://www.adsgrowbusiness.com>

Email: john@adsgrowbusiness.com

Phone: (336) 203-7139



Powered by PressAdvantage.com