

Smart Marketing Consulting Receives DigitalMarketer Content Marketing Certification

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Smart Marketing Consulting, a business in CaveCreek, AZ, recently received DigitalMarketer Certified Partner certification as a business. They are proud to announce that Carrie Hartunian Smith, a co-founder of the company, is now personally certified as a DigitalMarketer consultant. Full details in relation to this can be found on <http://smartmarketingconsulting.com/digital-marketer-certified-partner/>.

Carrie Hartunian Smith says: "I am so proud to have received my personal consultant certification. This means that I am also fully certified in Customer Value Optimization. When I work, I always apply the teachings of Ryan Deiss as I feel his methods provide the greatest benefits to my clients."

The certification means that clients are guaranteed to receive excellent quality work. Receiving the certification is a significant enterprise that requires the completion of a number of complex modules and courses, as well as a variety of tests and a final examination. Furthermore, in order to maintain the certification, Carrie Hartunian Smith will have to be committed to continuous professional education. This will guarantee that she is always fully up to date with the latest in marketing technology.

Through her work, Carrie will be able to create a custom road map for each of her clients. To achieve this, she will determine firstly what a client's goal is and then use this information to find the strategies that must be employed in order to use this. Various reviews will be held along the way, which will allow clients to push their goals further if need be as well.

Carrie also holds a number of other consultancy certifications, including one for the creation of road maps and one as a Publish & Profit Consultant. "I believe that gaining these various certificates shows to our clients that I am committed to delivering the best possible services," adds Carrie. "I am able to access a range of different marketing tools and employ these to help my clients achieve their goals. I also believe that I can only remain the best by focusing on further education, and I intend to receive other certifications this year."

The Smart Media Consulting website, on www.smartmarketingconsulting.com, highlights further details about the work Carrie Hartunian Smith or a member of her team can provide.

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For more information about Carrie Hartunian Smith/ Smart Marketing Consulting, contact the company here: Carrie Hartunian Smith/ Smart Marketing Consulting Carrie Hartunian 4806957913 carrie@smartmarketingconsulting.com

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