

# CoCounselor: How To Build And Manage A Personal Injury Practice

*September 02, 2020*

September 02, 2020 - PRESSADVANTAGE -

CoCounselor, a legal practice management software provider based out of Atlanta, Georgia, recently published a new blog post, entitled "How To Build And Manage A Personal Injury Practice." The company provides cloud-based practice management software solutions that are exclusively designed for personal injury law firms. The full blog post can be found at the following link: <https://cocounselor.com/how-to-build-and-manage-a-personal-injury-practice/>.

According to the blog post, the most important part of breaking off and starting a new personal injury practice is to never look back. The blog post says that, once a new firm has been established, everything has to be full steam ahead, which means that attorneys need to ensure that they have the experience, contacts or the network they need to be successful before the firm is even established. An especially important question to consider is whether one can take their current clients with them, a factor that could give them a critical leg up with the new firm.

One also has to have a detailed plan on how to make and spend money. In the blog post, CoCounselor says that 20% of small businesses fail in their first year, 30% of small businesses fail in their second year, 50% of small businesses fail after five years in business and 70% of small business owners fail in their 10th year in business. According to CoCounselor, these statistics also apply to law firms, so anyone thinking of starting their own law firm needs to have a detailed business plan in place.

Finally, CoCounselor recommends that attorneys research legal technology. According to CoCounselor, the legal field is not like how it used to be. Now, attorneys and their teams have access to a wide variety of software that can help them succeed. In the blog post, CoCounselor says, "Personal injury law can sometimes mean dealing with never-ending stacks of liability paperwork and time-consuming forms. But personal injury practice software will significantly reduce the time spent on document preparation and management. But with all the options available, finding the right legal tech tools can still be confusing,

especially when you're first starting out.?

The blog post says that not all legal tech tools are built with private injury law in mind, which means that it is vital to find software that fits exactly what one needs. For those looking for specialized software for private injury law, CoCounselor is the best option.

In the blog post, the company says, "With CoCounselor, you will gain operational efficiencies, keep your staff on the same page, work from anywhere on any device and build valuable dashboards and reports that will keep you up-to-date on important deadlines and the overall health of your firm. With custom reports and dashboards through CoCounselor, your new firm can easily find and assess your key information. You will be able to: track marketing campaigns and prospect costs, schedule your reports to send out daily or weekly to get a pulse on your firm, track daily employee/firm performance, analyze case lifecycle from intake to settlement/verdict and forecast future success.?"

The functionalities available within the CoCounselor program and the services provided by the company have earned CoCounselor an excellent reputation among users. On Capterra, a platform that ranks various softwares, CoCounselor has a rating of 4.6 out of 5 Stars. Attorney William J. gives CoCounselor a 4.5 star rating and says, "Overall, CoCounselor gives me the opportunity to manage a large caseload without which I would not be able to manage. I like it better than most other case management systems that I have used in the past. While it is not perfect, it is good enough to not want to look elsewhere, and the ability to customize means its imperfections should be temporary for the most part.?" View more here: <https://www.capterra.com/p/140896/CoCounselor/>.

Meanwhile in another review, Sara V. gives the software a perfect rating and writes, "What I enjoy most about this software is how helpful it is at keeping track of everything happening with our client's cases. This software allows us to draft customized templates in seconds, including intake documents, demands, ante litem notices, spoliation letters and even complaints. It really helps me be more efficient. I also like that it allows you to capture data and maximize your profits on every single case. This software makes it so easy to find the information that you need, and it allows for your entire team to know exactly what is going on in every aspect of the case very easily.?"

More information about CoCounselor and the services provided by the company can be found in detail at the company's website. The company encourages interested parties to get in touch with Mark Lally directly via email or phone. Alternatively, a contact form can be found on their website, which can also be used to get in touch with them. Those looking to learn more about the company can visit the following PressAdvantage link to [learn](#) more:

<https://www.pressadvantage.com/story/37440-cocounselor-legal-practice-management-software-announces-a-new-website>.

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For more information about CoCounselor, contact the company here: CoCounselorMark Lally (404) 419-7893 [info@cocounselor.com](mailto:info@cocounselor.com) 3391 Peachtree Rd NE #110 Atlanta, GA 30326

## **CoCounselor**

*CoCounselor is the only cloud-based practice management solution designed with the Personal Injury Firm in mind.*

Website: <https://cocounselor.com/>

Email: [info@cocounselor.com](mailto:info@cocounselor.com)

Phone: (404) 419-7893