

# Simply Charmed is Pleased to Announce its Popular Halloween Wine Charms Back In Stock

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Simply Charmed is very pleased to announce that its wildly popular magnetic wine charms are finally back in stock. The Simply Charmed Magnetic Wine Charms are made with rare earth magnets and they add a touch of whimsy to any drink and certainly evoke the upcoming Halloween season. Even though large gatherings are mostly a thing of the past right now, it is perhaps more vitally important than ever that even among small social gatherings a person does not inadvertently drink from someone else's glass. One of the beauties of these attractively made magnetic charms is that using them makes it almost impossible for that to happen.

Two of the most popular sets back in stock and now available for Halloween are both suitably witchy and spookily themed. The first, a set of six, consists of three individually unique black cats, a cute "Boo" charm, a silver glitter bat, and an orange Swarovski crystal to make up the set of six.

The second is for slightly larger gatherings and is a set of 12 Halloween Charms. The set consists of a cauldron, a bat, Frankenstein, an eyeball, a trick-or-treat bag, a ghost, a witch, a candy apple, candy corn, a broomstick, a bandaged mummy, and even a pair of spooky green eyeballs.

"Halloween might just be the main party to attend this year, since masks will be completely normal," said Megan Buller, a representative from Simply Charmed. It is not just Halloween charms that the company has to offer, however.

Simply Charmed also has Thanksgiving and Christmas magnetic wine charms available. Ms. Buller went on to say, "We aim to charm people all through the year, of course, but we hope that our wine charms will be instrumental in helping to make sure everyone's glass stays unique and safe."

Interested customers can find Simply Charmed on Facebook, where the company makes a point to respond quickly to all questions or comments. Visitors can also see examples of the company's other charms, such

as their fox charms and the many other different motifs that are on offer.

More than 3,000 people have "liked" the company's Facebook Page. Commenting on the company's social media presence, Ms. Buller said that Simply Charmed knew that people would enjoy the charms and other offerings, but the company has been very pleasantly surprised with the attention its work has drawn. "We have had purchasers from all over the world," she said.

Simply Charmed is a family-owned company based in Illinois. In addition to the magnetic charms, the company also developed two sets of silicone wine charms for stemmed glasses. Kristen Toler, a long-time purchaser of Simply Charms said, "I have always loved their charms, especially because they did not come off and they did not harm my glasses. But this year is the first time I've looked carefully at their seasonal offerings and I loved these Halloween charms."

Ms. Buller said that their other holiday charms have been very popular as well. "These are a great gift for hostesses or really any holiday," she said. "they are flying out the door," she added.

The charms are about six mm in diameter which means that they are small enough so as to not be gaudy and obtrusive, but they are big enough to actually be seen.

In addition to its Facebook, Twitter, and other social media presences, there is also published information about the company online at <https://www.pressadvantage.com/organization/simply-charmed>. Interested potential customers may also want to have a look at the information there and get in touch if they have any questions about the way the magnets are made or used.

Simply Charmed has been in business for more than ten years and one of their stated goals is to bring a little extra happiness into people's lives. Ms. Buller also said that "Simply Charmed is always bringing out new items and new wine-themed available accessories, such as wine aerators and gift bags."

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For more information about Simply Charmed, contact the company here: Simply Charmed Megan Buller 224-571-6716 [megan@wineswithcharm.com](mailto:megan@wineswithcharm.com) Simply Charmed 872 S. Milwaukee Ave. #172 Libertyville, IL 60048

## **Simply Charmed**

*Simply Charmed handcrafts magnetic wine charms and we have more wine accessories like gift bags and wine stoppers. We create Swarovski Crystal charms, as well as dogs, cats, and other themes that make great holiday and*

*hostess gifts.*

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