Press Synergy Launches New Press Release Service

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Press Synergy has launched a new press release writing and distribution service. This service targets local marketers and SEOs in particular and offers a fair priced PR service.

"We want to help our clients create high authority pages using white hat links only," says a representative from Press Synergy. "We achieve this through streamlined syndication to over 200 of the major news networks. We also guarantee placement in Google News. Best of all, we are proud of the fact that we offer this at a much more affordable price than the competition."

Press Synergy has developed three different packs for people to choose from. They are happy to work with those who want just a single press release, have a package for those looking for five press releases and those who want to create ten press releases. The more press releases are created, the less they cost per release. All releases include indexing and are written for each individual client.

Writing press releases is a key component of SEO practices today. It enables websites to gain recognition in the Google stratosphere, thereby building up their authority. Additionally, it is an effective marketing and advertisement method, as it allows big and trusted news outlets to pick up on brand names, special offers and events.

Press Synergy press release services have been created to ensure businesses are able to gain that type of authority very quickly. "All our packages include 100+ authority links that are 100% contextual," adds the representative. "Furthermore, we make sure that the releases are placed in Google News. The exposure that this provides is tremendous, and it helps businesses develop massive authority in a very short period of time."

Interestingly, many people believed press releases had been killed completely. This is because so many were created that it was once again impossible to become visible. But the post Penguin 2.0 SEO rules have turned this around completely. Now, press releases are a hot topic, particularly because there is also such a strong focus on local SEO. Those who want to know more about the service can visit the company website at http://presssynergy.com.

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For more information about Press Synergy, contact the company here:Press Synergypr@presssynergy.com

Press Synergy

Empowering small businesses and local marketing consultants with done for you press releases.

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