



Information On Google Map Pack Change Released

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Patient Prospectors, a business based in Greenville, SC, has released new information on the recent updates on Google Map Pack. The company has explained that the changes are affecting dentists nationwide particularly in their efforts to secure new patients. Google made these modifications to Map Pack so that the Google search results would be friendlier for mobile users. This means that only three results are now shown on the results pages, instead of the seven that were visible in the past. Patient Prospectors has released information about this at <http://patientprospectors.com/google-map-pack-change/> and are happy to help dentists make sure they are not negatively affected by these changes.

"The competition on Google search has always been fierce, but the new Map Pack changes have made it even tougher," says Scott Meadows from Patient Prospectors. "No longer does a website have seven spots to fight for, they now only have three. We want to make sure our clients understand the implications of this and are given the right tools to make sure they continue to be found."

Patient Prospectors has taken the time to explain the importance of having a mobile friendly website. As more internet usage becomes mobile, all the search engines are making the necessary adjustments. In fact, it is believed that mobile internet access will soon overtake desktop access altogether. This means that optimization efforts must now focus on mobile responsiveness. Further details on this have been listed at

<http://patientprospectors.com/mobile-friendly-or-else/>.

"We have focused specifically on the dental industry with our SEO efforts," adds Scott Meadows. "We help our clients build mobile responsive websites that are found on Google, even with the new Map Pack changes, because we understand the particular online world of dentistry. We also always stay updated on new Google developments so that we can make sure our clients' websites always remain fully optimized."

Patient Prospectors encourages all dentists to visit their website at <http://patientprospectors.com/dental-seo-dental-marketing/>. Here, dentists would also be able to access a free Local Visibility Report. This will give them full details of their current situation and whether they need to make any changes for improvement.

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For more information about Patient Prospectors, contact the company here: Patient Prospectors Scott Meadows 877-925-8007 scott@patientprospectors.com 2320 E North St Ste MGreenville, SC 29607

Patient Prospectors

We're a leading dental marketing company who helps dental practices grow to seven and even eight figure business by providing a steady flow of new patients through our proven online marketing strategies.

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