

Local Businesses Are Tapping the Largest Pool of New Customers

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Small and medium-size businesses, both local and national, are successfully tapping into the largest pool of new customers available. They are doing this right now in their city or market area to grow their businesses and increase their profits. These small business owners are accomplishing this with SEO or search engine optimization.

?Online search represents the largest pool of new customers available to small and medium-size businesses. This means if you want your share of these customers, you need to be ranking on the first page of Google search. That is what a professional SEO can do for you,? says Pipp I Patton co-founder of Search Intelligence LLC. Moreover, it seems to be working; here is what one Search Intelligence client has to say: Attorney Richard Mitzel says, ?I have worked with Pipp for several years with excellent results. He has my sites ranking at the top of Google and that has produced a steady flow of new clients.?

Search Intelligence understands many business owners may not realize how big the market is for them or how much business this pool represents. A strategy form is provided on their site for a business owner to fill out and submit. They will then provide a detailed analysis of the market and the value of ranking on page one of the SERPs. Here is where you can find the strategy form.

Another Search Intelligence client Josh Armbruster, an AC company owner says, ?Search Intelligence did a

great job for us. We are a fairly new company, and now we rank on page one for all of our search terms. We

wanted a strong online presence, and we have one.? A recent article in Forbes Magazine says SEO has

become not just an ancillary form of marketing but is becoming an integral part of a forward-thinking strategy.

It is also important to keep in mind that SEO takes an investment of time and money, but will continue to pay

dividends well into the future. As the digital marketplace speeds ahead, businesses that ignore SEO will be

left behind their forward-thinking competitors.

About Search Intelligence LLC: Search Intelligence LLC is a Tampa based SEO company delivering search

engine optimization, web design, social media, reputation management, and penalty recovery services. Visit

their website at http://www.si-5.com.

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Search Intelligence LLC

Search Intelligence LLC is a Tampa SEO company serving local and national clients. They offer SEO, sales funnels,

Facebook marketing, optimized web design, and reputation management.

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