



Introducing Free WiFi ROI, A New Generation of Free WiFi

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San Tan Valley, AZ -- Ben Fatola, P.O.E.T. WOODS, THE MAD MARKETERS, Cloud Custom Solutions, A Social Marketing Firm and Full Circle Online Marketing Strategies LLC, announces the pre-launching of FREE WiFi ROI.

Both Ben Fatola and P.O.E.T. WOODS have recently been seen on Fox, ABC, CBS, NBC and other major news outlets for their business accomplishment. Now the new Arizona based online marketing company renders a service that business owners, entrepreneurs and expert marketers are calling a paradigm shift in how business owners generate leads. This new innovation will start its pre-launch phase late August 2015, exact dates will be released any day.

Business owners have been losing the marketing battle when it comes to making a ROI for years now. It is because of this fact that Free WiFi ROI developed social powered wifi lead generation.

How it works is simply genius in that it is designed to be simple. At the core of the Free WiFi ROI Marketing System, businesses offer free wi-fi to their customers in exchange for their social media interaction or email address.

One of the questions being asked by even some seasoned and savvy entrepreneurs is, "Why is offering free wi-fi to my customers such a big deal when it comes to the ROI I make on marketing my business?"

P.O.E.T. WOODS, Full Circle Online Marketing Strategies Chief Marketing Director, "The Social Brand Social Media Training for Corporations" Creator and Free Wi-Fi ROI co-founder answers by saying, "I love when sharp thinkers ask questions like these? this is such a great question that I'll answer it with a quote from Mr. Peter Drucker, "The aim of marketing is to know and understand the customer so well the product or service fits him and sells itself." ?

Cloud Custom Solutions, Owner and Free Wi-Fi ROI co-founder Ben Fatola continued to expound on the answer by adding, "When a business is able to tap into the power of social media and all that comes with having access to such priceless customer information, its the ultimate business/customer win, win situation."

"That's right!" P.O.E.T. says chiming in with enthusiastic laughter. "When any business owner, especially one that currently offers free wi-fi to their customers goes and takes a look at Free WiFi ROI they are guaranteed to immediately see the immense value."

The Late Great Mr. David Packard, co-founder of Hewlett-Packard said this about how important making the best marketing decisions are for business owners, "Marketing is too important to be left to the marketing department." Once we really give it some thought we begin to see patterns in the marketing strategies of some of the worlds most successful entrepreneurs.

These patterns, P.O.E.T. says, "Seems to almost always begin and end with knowing your customer like you know yourself. After all, without your customers and clients your business is no longer much of a business now is it?"

So from the perspective of some of the world's most successful entrepreneurs, keeping your thumb on the pulse of your customers' desire is vital for business. This point is further emphasized in Simon Mainwaring's observation of marketing developments.

Simon noticed that, "More brands are waking up to their social responsibility and doing good work through cause marketing campaigns. Yet too many still go about it the wrong way. I mean "wrong" in two senses. Firstly, they are marketing ineffectively, and secondly, as a consequence their positive social impact is not maximized."

The Mad Marketers entire team highly anticipates the pre-launch of Free Wi-Fi ROI. P.O.E.T. and Ben have even been publicly hinting around having a possible direct sales opportunity in connection with Free Wi-Fi ROI.

They have been rumored to have members of The Mad Marketers from coast to coast ready for the pre-launch. As a result of the overwhelming interest Ben, P.O.E.T. and The Mad Marketers have put together a free live Q&A webinar.

You can register for the webinar and learn more about exactly why everyone seems to be in love with very idea of Free Wi-Fi ROI by checking out the site yourself. [Click Here](#)

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For more information about Free Wi-Fi ROI, contact the company here: Free Wi-Fi ROI P.O.E.T. WOODS 480 878 8388 contact@fullonlinemarketing.com San Tan Valley, Arizona

Free Wi-Fi ROI

Free Wi-Fi ROI is the premiere company in the social powered wi-fi, online and offline marketing community. Free Wi-Fi ROI is revolutionizing the way businesses generate leads, increase customer loyalty, explode social media interaction and more.

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