

## **Designtec Now Expanding To Serve New Customers**

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Poringland, Norwich-based digital marketing agency Designtec Ltd is pleased to announce that they are expanding due to an increase in demand for their services. The award-winning website designers are dedicated to empowering their clients via digital marketing, and their specialty lies in crafting beautiful, functional websites that enhance their clients? online presence.

Despite the restrictions imposed by the COVID-19 lockdown, Designtec is pleased to state they have been doing very well and have in fact had an increase in the demand for their services. This growth in their business necessitated an expansion. As a result, they are proud to introduce their newest recruit Janna Sapey, who will be taking on the role of Projects Manager at Designtec Ltd. She will oversee social media postings, advertising, SEO work and accounts/admin tasks for the company.

Sapey says, ?I have always had a passion for digital marketing and web design, and I am very pleased to be able to join the Designtec team to both further their goals and immerse myself in something that I love. I?m a Media Studies BA(hons) Graduate from University of Lincoln as of 2020, and I wrote my dissertation about advertising and representations, so I am very much aware of what the work entails. As a Norfolk local for my entire life, I?m extremely in tune with local customs and cultures, which means that I?II be able to assist any local client who needs our help on a personal level. I?m very excited to work with Designtec and see how

Neil Burr, founder of Designtec Ltd, says, ?At Designtec Ltd, we have always been about doing everything we can to ensure that our clients get excellent results. With Janna?s addition to our team, we believe that we can achieve that goal even more easily. Janna?s experiences, education and perspective are all valuable to Designtec, and we believe she will be an integral part of Designtec as it grows further.?

Designtec provides three main services: digital marketing, website design and graphic design. Within each category, the company offers a variety of packages to suit the needs of any and all clients. Interested parties can find a portfolio containing examples of Designtec?s work on the company?s official website and other online resources.

Designtec Ltd is proud to state that they have worked with hundreds of businesses from every type of industry, ensuring that they have the experience to help any kind of client. Designtec?s customer base has continued to grow due to their non-stop efforts to help businesses succeed. According to the company, they do not consider their job finished until they see their clients benefiting as a result of their services. Burr says, ?At Designtec, every single thing that we do is for the joy of watching you succeed. Until we see that, we aren?t satisfied. When you work with us, you can rest assured that Designtec will ensure that you get nothing but the best results.?

With a large number of satisfied clients, the agency has established themselves as a reliable provider of digital marketing services in the Norwich area. On the Google platform, Designtec Ltd has a perfect 5-Star rating. In a recent review by Sweetzy Customer Service, the client says they, ?Cannot fault Designtec whatsoever. We are an online sweets brand, and Neil and his team followed our brief to the letter. Even when we give them the full control of the design, it's always such good quality, and they really understand our branding. Would recommend Designtec to any business or person.?

Meanwhile, in another review, AudioZomba Vinyl & Designtes Designtes Ltd, writes, ?Neil and his team are awesome. Nothing is too much bother for these guys, and they are very professional. They don't just focus on great aesthetics either. They drive home the SEO message to ensure a successful business and provide guidance and support. 110% delighted with my new website! Thanks so much, and I thoroughly recommend your services!?

More information about Designtec Ltd and their suite of digital marketing services can be found on their website. The company also maintains a presence on Facebook where they post frequently, share media and communicate with their clients. Designtec Ltd encourages any and all interested parties to get in touch with

Neil Burr directly via phone, email or other applicable means. Additionally, the company can also be reached through the contact form on their website.

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## **Designtec Ltd**

Empowering our clients by using innovation, practical skills and a highly creative visual palette. We support likeminded clients by crafting beautiful, functional websites to enhance your online presence. We do this because we enjoy watching you succeed.

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