



New Better-Value Options For Buying Royalty-Free Stock Footage

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Many companies want to use royalty-free stock footage video clips for their websites, corporate video DVDs and conference presentations. Until now their choices have been limited and notably, with no reward for loyal customers, but now there is a new, better-value option for purchasers of stock footage video clips.

StockGiant has launched a volume-based option which rewards customers based on the number of video clips they buy. Until now, customers had two choices for stock footage. The first is to download free stock videos but these are usually low quality and limited in range. The second is to buy video clips for one-time usage from stock footage websites, but the costs for these videos are high. On top of that, people have to buy "credits" from the video stock websites which ties up their cash.

StockGiant CEO, Graham Elliot said, "Many of our customers complained they were frustrated by having to pay high, up-front credits to these larger stock footage video companies, locking up their funds in credits they might not use for months. So we listened and decided to look at a more equitable way to purchase the video footage that many clients are after. Now the more video clips people buy, the more they save. Basically we want to reward customers who require several clips with a clearly understood pricing policy."

Graham explained it further by saying that if people select five clips they can save up to 15% but if a customer has a big project or are a high-volume user, then by buying 40 video clips, the savings jump to 30%. The stock footage video clip pricing options are shown at the link.

Other video footage suppliers require people to buy credits for later use which simply boosts their bank balance. Many smaller companies do not have the financial resources to enable them to buy multiple video clips or to tie up their cash for a period of time. With the StockGiant multiple-clip option, the user makes the gains at the point of purchase.

When a company wants video footage for their website videos, advertisements, documentaries or presentations, StockGiant has royalty-free video clips for immediate download and now the user can make significant cash savings at the same time.

About Stock Giant

StockGiant is a world-wide supplier of royalty-free video stock footage. These are available in a huge range of categories including, people, medical healthcare, lifestyle, sports, nature and environment, motion elements, food & nutrition and many other specialist subjects.

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