

University HQ Releases the 55 Best Marketing Degrees and Schools

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University Headquarters?regarded as a leading higher learning resource center for undergraduate and graduate students?today released its list of the Top 55 College Marketing Degrees. This one-stop college and university resource center choose its top 55 marketing schools through a proprietary rating system. The list features numerous colleges and universities with exceptional marketing degree programs.

University HQ compiled its marketing rankings based on a number of variables acquired through published public information. The selection of data types was highly strategic and calculated regarding the overall educational experience and opportunities for future employment. All visitors to the sites are welcome to examine the list without having to register with the website. Throughout the site, visitors will also be able to find details regarding each college and university, information on careers in business and additional relevant data.

Colleges and universities from nearly every region of the country are represented on the list. The program size and both public and private higher learning institutions are also represented. Some marketing programs are even accredited by the AACSB.

University HQ?s Top 55 College Marketing Degrees List

Saint Joseph?s University landed at the No. 1 ranking, in part, by offering a wide array of marketing programs at various degree levels complete with a data analytics certificate. The University of Notre Dame came in at No. 2 due to the immersive multidisciplinary marketing program and vast study abroad, internship, and research offerings for marketing students.

Pennsylvania State University is third on the list as the undergraduate and graduate marketing degrees take a unique approach by incorporating the importance of ethics and work-life balance in addition to practical and progressive practices. Texas A & M University is No. 4 with the help of marketing degrees at all levels and several career tracks, including advertising strategy, analytics and consulting, professional selling and sales management, and retail buying and management.

Miami University is fifth on the list featuring one of the most interactive marketing programs including projects, marketing simulations, innovation systems, experiential learning, competitions, and case analyses. Brigham Young University reached No. 6 largely due to the high caliber of the program and the exclusivity with only 90 students accepted each year. James Madison University comes in at No. 7 as the school offers specialization in Internet and digital marketing, as well as marketing internships and in-class simulations.

The University of Richmond appears at No. 8 with help from innovative and adaptive practices through an experiential learning environment and local American Marketing Association chapter.

About University HQ?s Top 55 Marketing Programs List

The University Headquarters best marketing colleges list was compiled using a proprietary ranking system that includes specific data sets and data types. The leading college and university resource center analyzed and reviewed dozens of higher learning institutions specializing in marketing.

The quality of education and overall services and online degree offerings were also taken into consideration along with additional data types including the strength of alumni network, online programs, former student reviews, acceptance rates, affordability, research and employment opportunities, study abroad alternatives, retention rates, graduation rates, average salary of graduates, and more.

About University HQ

University HQ is an independent organization leading the industry in providing a comprehensive set of

information for all students who wish to pursue higher learning at any level. The site is an all-in-one resource center featuring extensive details to answer any potential questions by prospective students, from entrance requirements and graduation rates to expected earnings and job descriptions.

While it is a priority of University HQ to feature many of the top online degrees across the US, the highly respected post-secondary resource center also recognizes the importance of everyone finding the best business school for their unique needs. As a result, University HQ offers a vast array of information students find helpful to make the best possible choices for themselves.

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For more information about University HQ, contact the company here:University HQChristian Jacobs(800) 793-5011marketing@universityhq.orgUniversity HQ

University HQ

At University HQ (Headquarters) we are an industry-leading, independent educational organization. We have compiled a comprehensive set of information for students who wish to pursue a higher education.

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