



## **GIANTmicrobes Launches Back to School Products**

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GIANTmicrobes, headquartered in Stamford, CT, has introduced two new back to school products for students, teachers and everyone who enjoys medical humor and education, according to their website. The two back to school promotions are the Back to School Germ Pack, which includes 2? microbes representing the Common Cold, Flu, MRSA, Sore Throat and Stomach Ache, as well as the Back to School Key Chain Pack, which are 2? microbes with key chain clips representing the Brain Cell, Red Blood Cell, White Blood Cell, Bookworm and Kissing Disease. Both packs retail for \$19.99.

Teachers from elementary schools to colleges worldwide use GIANTmicrobes in educational demonstrations, as well as for prizes and rewards, according to the website. One Massachusetts student said, "My parents gave me the key chain pack and I shared them with my friends. My teacher already had a few GIANTmicrobes, but she hadn't seen the kissing disease. I like learning about the different microbes and what they do in our bodies."

GIANTmicrobes? creates plush products that look like common microbes, cells and other organisms. The combination of humor and education resonates with parents, children, educators, doctors, nurses, biologists, health-care companies, non-profit associations and other lovers of science, learning and fun. "We hear from teachers and parents every day that effective teaching and learning can be advanced when fun is included?"in

the Rice University course "Plagues and Pathogens," the professor gives each student the GIANTmicrobes product that matches their research project. Our goal is to create toys that are not only charming, but highly educational," said Andrew Klein, President at GIANTmicrobes. Giantmicrobes are available in museums, bookstores, gift shops, toy stores, educational retailers worldwide and on their website.

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For more information about GIANTmicrobes, contact the company here:GIANTmicrobesAndrew Klein877-MICROBEaklein@giantmicrobes.com78 Harvard Ave.Suite 300Stamford, CT 06902

## **GIANTmicrobes**

*GIANTmicrobes® are stuffed animals that look like tiny microbes, only a million times actual size! They're humorous, educational, and fun!*

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