



IMHO Reviews Shares Blinkist's Back-to-School 50% Off Deal

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In an announcement that brings good tidings for continuous learners, Vitaliy Lano, the CEO of IMHO Reviews, divulged the details of Blinkist's current Back-to-School deal. The offer is available now through September 15, 2023, and is valid in the US, Canada, UK, Australia, Germany, and India. It allows users to avail themselves of a 50% discount on Blinkist's premium subscription.

According to Lano, the idea of Blinkist is perfectly tuned to fast-paced lives, offering 15-minute book summaries that are both deep and insightful. Vitaliy stated, "The approach helps busy individuals like myself keep up with reading. A couple of years ago, I decided to try it out, and it revolutionized how I consume content."

Lano emphasized the importance of taking advantage of such discounts, especially during the back-to-school

period. "These are opportunities that shouldn't be missed for those keen on self-improvement and skill-building," he added.

In the digital age, the need for constant upskilling is imperative. Lano believes that Blinkist offers a time-efficient way to accomplish this, allowing people to consume more books in less time, thereby accelerating self-improvement. Coming from a family of avid readers, Vitaliy commented that Blinkist filled a gap for him between extensive reading lists and time constraints. He found that the 15-minute summaries offered by the platform allowed him to stay updated without compromising on depth.

In Vitaliy's opinion, the benefits of Blinkist are numerous. The platform offers over 5,000 book summaries across 27 categories. It also offers a 7-day free trial, thereby giving users the freedom to explore before they commit. However, he also pointed out a few cons, such as the absence of fiction titles and the limitation on gaining in-depth knowledge from summaries alone.

"Blinkist serves a broad spectrum of users, from students to professionals and homemakers. Anyone who loves to read but is strapped for time will find Blinkist to be an invaluable resource," Vitaliy expressed.

When comparing Blinkist to similar services like Audible and Scribd, Vitaliy suggested that while Audible and Scribd offer a broader range of books including fiction, Blinkist specializes in quickly delivering the essence of non-fiction works. "It's an excellent supplement, not a replacement, to these services," he clarified. "Blinkist adds value to your life by making it easier to engage with complex subjects in a digestible format. It's a tool that can help you improve, grow, and make the most out of your day."

Those who are interested in this limited-time Blinkist offer can find more information about the 50% off deal on the premium subscription and the platform on the IMHO Reviews website.

About IMHO Reviews

IMHO Reviews is a customer-centric platform aimed at aiding people in making informed choices about products and services. The man behind the initiative, Vitaliy Lano, is particularly passionate about helping people gain the most out of their time and money.

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IMHO Reviews

IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews

of the services that they personally use and consider worth recommending.

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