



## **Cambridge Electronics Announcement: I Phone 12 Coming to Fort Saskatchewan Soon**

*October 20, 2020*

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Cambridge Electronics Incorporated, a company based in Fort Saskatchewan, Alberta, Canada, is pleased to make an announcement - iPhone 12 coming to Telus Fort Saskatchewan soon. They have released a new YouTube video announcing the Apple iPhone 12 & iPhone 12 Pro release. Limited quantities will be available for sale on Friday, October 16th 2020, at their location in the Cornerstone Mall in Fort Saskatchewan. Pricing will be available on their website, specifically their Peace of Mind Plans with 20 GB Data available for a limited time.

The iPhone 12 and the iPhone 12 Pro will be powered by A14 Bionic, which is the fastest chip ever in a smartphone. This chip is capable of processing trillions of operations on the neural engine and also enables the latest augmented reality (AR) experiences, allowing the user to dissect a frog, explore ancient relics, or even try out a new couch with the AR Quick Look.

It also allows for dual SIM with eSIM that allows the user to have a personal number and a business number on the same iPhone. And with regards to its camera, iPhone intelligently adapts to the user, who is taking shots fast, boosting its processing so that the user can capture all of the action in the photos.

The durability of the iPhone 12 has been significantly increased with the introduction of the Ceramic Shield, which is made possible with the integration of nano-ceramic crystals into the glass. This was actually a difficult task because ceramic is not transparent. It was only through the control of the degree of crystallinity and the type of crystals that resulted into an exclusive formula that allowed the glass to remain optically clear while optimizing its toughness. They also used the dual ion-exchange process that they use to protect back glass, on the front glass to ensure that the glass is protected from nicks and scratches, and other wear and tear from everyday use. Furthermore, its glass cover sits flush with the edge of the phone to maximize durability. All in all, these changes resulted into a quadruple better drop performance.

The new iPhone 12 is also provided with aerospace-grade aluminum edges, resulting into an even better protection against spills and splashes. And it has a Super Retina XDR display that makes use of OLED instead of LCDs that make use of a backlight to illuminate all of the pixels. Instead, the OLED pixels are capable of emitting their own light. These OLED pixels can be totally turned off to produce genuine blacks or lighted up to a maximum brightness of 1,200 nits. This results into texts that are sharper and photos that are more true to life.

The Wide and Ultra Wide cameras of the iPhone 12 and iPhone 12 Pro have a Night mode that makes them capable of capturing low-light photos. The new Wide camera provides 27 percent more light, which means a higher level of detail and color even for shots taken under low light conditions could be attained that was not possible before. The new cameras of the iPhone 12 also have a Smart HDR 3 feature. This balances the elements in a shot; employs machine learning to recognize scenes and then adjusts the white balance, color, and sharpness where required; and allows the cameras to capture skin tone, texture, individual details, and color saturation even in bright light. And in portrait mode, the cameras focus on the subject while artfully blurring the background. And it is also possible to take photos using six creative lighting effects, such as High-Key Light Mono, Studio Light, and Natural Light.

People who would like to know more about the iPhone 12 and iPhone 12 Pro, or other products and services provided by Telus/Cambridge Electronics Incorporated may want to their website, contact them on the telephone or via email. They are open from 9:00 am to 8:00 pm, from Monday to Friday, 9:30 am to 6:00 pm on Saturdays, and 11:00 am to 5:00 pm on Sundays.

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For more information about Telus&Koodo/Cambridge Electronics Incorporated, contact the company here: Telus&Koodo/Cambridge Electronics Incorporated Dan LHeureux7809989551 dan@mobilityhelp.com 105-8701 94 st Fort Saskatchewan, Alberta T8L 4P7

## Telus&Koodo/Cambridge Electronics Incorporated

*We're a team of about a dozen Telus Specialists, professional problem solvers, tinkerers, and all around geeks, working around the clock to make Cambridge Electronics Incorporated the best Telus Service Provider in the universe.*

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