



New Company Mission Focuses On 2-Piece Bamboo Cutting Board And Serving Tray

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VitaVersa, a business based in Elkhart, IN, is proud to announce that they have altered the vision and mission of their business. In the past, their focus was solely on natural supplements. Now, they have shifted to offering unique tools, gadgets and accessories for the home and garden. While they still prefer natural products, they do not solely have to be supplements. Their flagship product for the new mission is a 2-piece bamboo cutting board and serving tray, which can be seen at <http://www.amazon.com/Cutting-VitaVersa-2-Piece-Platter-Chopping/dp/B00VL61ME0>.

"Our new cutting board and serving tray represents everything we stand for," says Freida Peters from VitaVersa. "It looks fantastic, it is useful and it is made of natural materials."

Because of the changes to the mission statement of the company, they are also in the process of updating their website. Additionally, they have created a 'Face lift' for their Facebook page by changing the banner. This can be seen at www.facebook.com/brandvitaversa. Customers who give the page a like would be able to remain up to date with new product launches, special offers and more. Once the new website is fully up and running, this will also be announced on Facebook.

The new Facebook banner also showcases the 2-piece bamboo cutting board and serving tray and includes images of how these items can be used. Meanwhile, those who sign up for the Facebook page will be able to interact with each other and to leave reviews that describe their experiences with the product. Since having been originally released, the product has already received a number of very positive reviews.

"A really beautiful set of bamboo cutting boards," says Allison Lynn. "In this package you will get a larger cutting board to prepare your meat, and a smaller one to do your veggies, or fruits. By having both items, you lessen the likelihood of cross contamination. Which I am always sure to avoid doing! These boards are made with bamboo and are finished most excellently. Both items are provided with an antimicrobial treatment so that food borne bacteria would not be able to survive on the board."

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For more information about VitaVersa, contact the company here: VitaVersa Freida Peters 1-844-3258184 public_relations@vitaversa.com US Address: 1812 N Columbia Blvd, Portland, OR 97217

VitaVersa

VitaVersa is brand owned and operated by family oriented individuals. We are dedicated to providing the highest quality products in the Home, Garden & Tools niche and only offer products we would trust being used by our own families, in our own homes.

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