



New Boston SEO Company Offers Custom Solutions

September 09, 2015

September 09, 2015 - PRESSADVANTAGE -

PRR Digital, a Boston SEO company that has recently been launched, aims to distinguish itself from other agencies by offering only custom solutions. "We believe that a website should do more than just draw attention," says Peter Rota from PRR Digital. "It should attract and engage the visitor, it should communicate a brand and it should raise awareness about products and services. This, in our opinion, can only be achieved by looking at individual businesses. Hence, we don't offer any one size fits all package. Instead, we provide custom packages."

The company focuses particularly on local SEO services, something that is incredibly important within the latest Google algorithm. Offering local Boston SEO services means that the company will be helping clients receive traffic from people who are in a geographically relevant area. In so doing, they are able attract people who fit within the demographics of the target audience. It should be noted that Google has launched a number of new and highly complex rules that have forced businesses to rethink their SEO strategies. Focusing on local traffic and mobile traffic is part of those strategies. PRR Digital is on top of all the latest developments and understands how to apply this to their clients.

"We want to help our clients appear on the first page of the search engines," adds Peter Rota. "We achieve this through online reputation management, conversion rate optimization, and SEO account management to

name but a few. Essentially, we offer a full service to each of our clients that has been designed specifically around their individual needs."

PRR Digital enables clients to choose the specific elements that they want to focus on, or they can opt for the full service. This includes such things as organic, long-term SEO, pay per click strategies, maps search optimization, website design, paid search advertising, and local search strategy. The company offers prospective clients a free quote as well as a free SEO consultation. This can demonstrate the difference a good, custom designed SEO strategy can actually make.

Those who are interested to learn more about the company and their services can visit the company website.

###

For more information about PRR Digital, contact the company here: PRR Digital Peter Rota 413-429-7177 peter@prrdigital.net PRR Digital 70 Bryon road Apt 3 Newton, MA 02467

PRR Digital

PRR Digital is a full service agency that serves the needs of small and medium companies looking to increase their online visibility and sales. We are based in Greater Boston, MA and service clients nationwide.

Website: <http://www.prrdigital.net>

Email: peter@prrdigital.net

Phone: 413-429-7177

