



Ceramic Knife Sale Part of Online Reseller Cestari's Unique Halloween Promotion

October 28, 2020

LITTLETON, MA - October 28, 2020 - PRESSADVANTAGE -

Popular online kitchen products reseller, Cestari, has come up with a very unique Halloween promotion. They are currently offering 30% off several of their kitchen products that come in a black or orange color. No coupon is needed and the discount will be automatically applied at checkout. This special holiday promotion even includes a specialty ceramic knife sale.

The company spokesperson, Susan MacDowell, says, "Every once and a while we like to liven things up around our company by offering our valued customers promotions that are somewhat out of the norm. Our special Halloween promotion that we are now running definitely fits that bill. None of us at our company can ever remember another online retailer offering a discount based on the color of a product. We intend to have a lot of fun with it and we expect our customers will too. Not to mention, they will be able to purchase some very well-designed and useful kitchen products at some great prices."

MacDowell says that they fully expect their highly popular Ceramic Serrated Knife to be a big hit during this new promotion. It fits into the promo because both its handle and blade are black. She says this is a knife that's made with such quality that it would not be out of place in any professional chef's kitchen. It's a knife

that's extremely sharp and will easily cut through bread, fruits, vegetables, and more. The company spokesperson says that since its blade is ceramic, it will also stay sharp longer than similar products that have stainless steel or carbon steel blades. She added that the company went to great lengths to do such things as ensuring this knife had a lightweight & ergonomic design, was top shelf dishwasher safe, and is perfectly balanced. Those who have purchased the Cestari Ceramic serrated knife have also left very positive reviews on it. John F says in his 5-star review, "Great Ceramic serrated knife! It works wonderfully! It slices tomatoes perfectly and it's easy on bread. If anyone was looking for a great serrated knife this is it, highly recommended." Tim Schmidt states, "Love This Serrated Knife! I use this exclusively in my outdoor kitchen. It's durable, easy to clean, and lightweight. Perfect for cutting tomatoes."

Also included in this new Halloween promotion is a Vegetable Peeler Sale. MacDowell says their specially designed Pro Peeler fits the promo parameters by being all black. It too features a no-rust ceramic blade that will help keep it sharp for a longer period. She says that other reasons that customers will like this product are that it has a reversible blade so it can be used by both right and left-handed users and it has a comfortable and balanced design. This professional-quality vegetable peeler also is precisely calibrated so that it only cuts down to the average skin thickness of most vegetables. The company spokesperson added that it even has an angled tip which makes it easy to remove potato eyes and other bad spots or blemishes in vegetables. The Pro Peeler is injection molded with a smooth polypropylene finish that results in a design with no joints or other areas that can harbor germs and bacteria. She mentioned that it's also top-rack dishwasher safe and comes with a lifetime warranty.

<https://cestarikitchen.com/collections/kitchen-gadgets/products/scrubber-brush-double-sided-silicone-fruit-and-vegetable-scrubber?variant=29415266615361>

Another part of the Halloween promotion that MacDowell says they expect to be very popular is their Fruit and Vegetable Scrubber Sale. She says that although this product is available in several different colors, one of those is the color orange which qualifies it for the current company promotion. It's easy to clean all silicone double-sided fruit and vegetable scrubber that does a nice job cleaning the dirt off the skins of potatoes, carrots, and more. This product even doubles as a simple to use jar opener. MacDowell stated that those who would like more information on the products mentioned above or the company's Halloween promotion can refer to their website.

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For more information about Cestari, contact the company here: Cestari Susan MacDowell 1-978-800-1013 support@cestarikitchen.com Cestari Kitchen 451 King Street Littleton MA 01460

Cestari

Cestari Kitchen provides premiere kitchen products for the home cook. Every Cestari Kitchen tool is backed by a lifetime guarantee.

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