



TinyFrog Technologies Recognized as a Top California B2B Web Agency

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TinyFrog Technologies, a San Diego web design and development company, announced that it once again has received the nod by Clutch.co as one of California's highest ranking B2B service providers.

Amongst a nation of competitively-ranked service providers, California's crop of the top B2B companies really are the crème de la crème, outshining their competition in the other 50 states, according to Clutch Senior Customer Experience Analyst Carter Meetze: "There's really no two ways about it. California's best blow everyone else out of the water."

As a Washington D.C.-based market research, reviews and rating firm, Clutch.co searches for the leading B2B service providers every year, using a complex algorithm to rank them according to their first-class industry expertise and ability to deliver. Other essential factors include a consistent, top-quality brand reputation, a robust visibility and social media presence. Their exhaustive analysis results in only the highest-ranked service providers in their specific fields making the list.

Tiny Frog is proud to be recognized by Clutch for the third year running. "We're honored to be ranked as

one of California's best B2B service providers," said Jessica Kohley, Tiny Frog's marketing director. "We strive to create high-caliber, engaging websites that will help to promote our B2B clients."

TinyFrog has been designing and developing exceptional WordPress websites since 2003. Industry-agnostic, TinyFrog works with clients from multiple industries including many B2B and B2C companies.

B2B website design is a specialization that comes with its own set of best practices, including a strong understanding of web visitors, an intuitive site layout, and strategic calls to action for conversion. Managing a B2B website project also requires a detailed scope of work and timeline, along with engagement from key stakeholders at the company.

In 2019, TinyFrog received two accolades from Clutch.co, including a place in their Top B2B Companies in California and Top 1,000 B2B service providers globally.

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TinyFrog Technologies, Inc.

TinyFrog Technologies is a San-Diego-based web agency, specializing in WordPress web design & development and secured hosting & maintenance. Founded in 2003, TinyFrog offers a conversion-based approach to design and has built over 1,000 websites.

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