Cash Home Buyers Atlanta: How To Sell Your Own House With Zero Hassle

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GA-based Cash Home Buyers Atlanta is reaching out to help homeowners who are looking to sell their home. While the company is primarily known for their ability to buy homes rapidly for cash, they wish to ensure that their community first understands the various options at their disposal.

According to the company, the reason for this is that they wish to give every homeowner the ability to explore their choices before they settle on any single option. While the agency believes their services are the right fit for most situations, they are also adamant about maintaining transparency with potential clients. They argue that such transparency is the first step to building trust between buyer and seller, a crucial aspect of the home selling process.

Fitz Thompson of Cash Home Buyers Atlanta states, ?If you want to learn how to sell your own house, there are many resources that show exactly what you need. We urge you to look at all your options before deciding because it may lead to a selling process or final price that you are not entirely satisfied with.?

The first step is to begin conducting market research on the house in question, explains Thompson. Sellers may visit various home marketing sites, call a real estate agent (or two) to see what their home is worth, and even read about different market pricing techniques online. The seller should look at the neighborhood as a whole and houses that are similar to the one they intend to sell, taking a look at the average prices they are listed for. Furthermore, certain conditions in the neighborhood may affect the house?s price as well ? Thompson observes that a neighborhood with lots of foreclosures may negatively impact prices for a seller.

Following this, the house itself should be assessed. For instance, sellers should consider whether it has any unique (marketable) characteristics. On the other hand, they should also factor in whether it needs any repairs, no matter how minuscule or extensive in nature. Once every factor has been accounted for, the homeowner can develop a fair asking price. Thompson advises that they ensure it is neither too high nor too

low ? the former may leave the house stranded on the open market for extended periods (if it sells at all) and the latter will lead to it being sold under its actual value.

The next stage is to get the house listed on the MLS, or Multiple Listing Service. This will help bring it to the attention of brokers and buyers who are interested in the property. Thompson explains that many no-or-low-fee real estate brokers will charge a few hundred dollars to put a house on the local MLS. At this point, steps will need to be taken to ensure the house remains presentable at all times in the event a potential buyer visits (maintaining its curb appeal).

However, the issue here is that many homeowners are not suited or are unwilling to put in all the hard work they need to sell their house on their own successfully. Thompson states, ?If you?re not a good marketer or aren?t ready to spend a bunch of time marketing your house right, selling it yourself may not be your best bet. Similarly, if you don?t do a good job preparing the house and the marketing materials as well as working with buyers to really build the value of your house in their minds, you may actually sell the house for 3-8% less than you may get if an experienced person marketed the house for you.?

He continues, ?Too many sellers never think about holding costs or opportunity costs ? every month that your house doesn?t sell means another mortgage payment, tax payment, insurance, utilities, etc. Suppose you?d rather not put up the hassle of trying to sell your Atlanta house yourself and would rather just sell it quickly for a fair price without paying any commissions or fees. In that case, you should be aware that Cash Home Buyers Atlanta actually buys houses for cash. We specialize in ensuring you have a speedy and hassle-free selling experience.?

Cash Home Buyers Atlanta looks forward to working with homeowners who prefer to receive a no-obligation, no-hassle cash offer for their house. The company can complete a sale in an extremely short period ? as little as seven days, if the seller so wishes ? potentially saving the homeowner thousands of dollars they may otherwise have lost trying to sell the house themselves and waiting for months. Learn more here: Sell House For Cash.

Additional information regarding the company?s services and availability can be found on their website. Homeowners are also welcome to contact Fitz Thompson directly if they wish to pursue any further inquiries.
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For more information about Cash Home Buyers Atlanta, contact the company here:Cash Home Buyers AtlantaFitz Thompson7707695295sold@cashhomebuyersAtlanta.comCash Home Buyers Atlanta2330 Scenic Highway S Ste 501Snellville, GA 30078

Cash Home Buyers Atlanta

Cash Home Buyers Atlanta helps homeowners in the Atlanta Metro area to sell unwanted homes. From homes in probate to foreclosure, fire/water damage, foundation problems we will buy your house cash you pay no commission. Sell your house rent to own

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