How to Sell the House Tips from Parc & Main, LLC: Making the House Presentable and Ready for Buyers

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Parc & Main, LLC, a real estate agency based in Gwinnett County, GA, offers a number of tips on how to sell your house by making it "show-ready." Parc & Main agents have decades of experience selling homes in the local real estate market in Gwinnett County and neighboring areas. They want to point out that homes tend to sell at the list price or higher when the house is "show-ready." One of the best investments a seller can make before putting their home on the market is to ensure that their property is presented in its best light.

The agents at Parc & Main, LLC, say, "One of the important tips for selling your home is to ensure that the house is "show-ready." While "show-ready" is an industry term, it refers to getting your home ready for showing when listed on the market. Best practices include "de-cluttering," addressing any deferred maintenance issues, and de-personalizing your home.

The more of the house we can see is the house we would love to see more. The idea is to have the potential buyers imaging themselves living in the home. Presenting your home in its best light is precisely how buyers begin to picture themselves living in the home.

Your home should look as close to move-in ready condition while on the market: De-cluttering and de-personalizing work hand in hand. Put away family pictures, deeply personal memorabilia, faith-based, and or social affiliation paraphernalia. Generally, sports paraphernalia educational awards are of no significant influence. "Stuff," we all have it. The longer you live in your home, the more "stuff" we tend to accumulate. With years of experience, we know most of us keep our stuff in our closets, basements, and garages. While this is quite common for homeowners, it usually pays to reduce the stuff to allow more of your home to shine.

One of the reasons de-cluttering is a great option is that it shows the home's space. Clutter can make the home spaces seem smaller, which is why it is a good idea to get rid of any unnecessary items.

It may also be a good idea to hire the services of a professional cleaning company. Since many homeowners have busy lives, they are well-experienced and skilled; they can provide a thorough cleaning for the home much faster and better results than if homeowners did the cleaning themselves.

Another option for sellers is to do some interior and exterior painting. A fresh coat of paint is cost-effective and minimizes the show of wear and tear on your home. Touching up the paint can do wonders in making the home ready for showings.

If the property has a yard or an outdoor area, ensuring that the lawn is adequately weeded and landscaped can make the home more presentable. Particularly for the house's exterior parts, which potential buyers will see first, this is very important. Addressing any deferred maintenance is a great idea to increase curb appeal.

Those who are planning to sell their house fast may want to check out the various pieces of advice and tips on the Parc & Main, LLC website or contact them on the phone or via email.
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Parc & Main, LLC

Our sole mission is to provide excellent service to Real Estate Buyers and Sellers in and around Gwinnett County Georgia.
We Service most cities in the Northern Suburbs of Atlanta Georgia.

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