Sara Crave to Raise Funds for Parkinson?s Queensland

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MILTON, Queensland ? Sara Crave, a maker of women?s fitness clothes, announced today that they will be joining the ?A Walk in the Park? fund raising event for Parkinson?s Disease on September 13. The event, held by Parkinson?s Queensland, raises money to assist people suffering from Parkinson?s. It is Australia?s largest annual community event for Parkinson?s.

?As a women's active wear brand, we are fortunate to work in an industry in which people are predominantly fit and healthy, enjoying a good quality of life,? said Ana Maria, Founder and CEO of Sara Crave. ?We should pause for a moment sometimes to think about people who are less fortunate. Think about how it would feel to not have the free movement of our bodies which we take for granted.?

A Walk in the Park is your chance to celebrate, support and empower people living with Parkinson?s. It brings together people from all walks of life ? those living with Parkinson?s, families and careers, and health professionals.

A Walk in the Park is dedicated to improving the lives of people with Parkinson?s. All funds raised by A Walk in the Park go to supporting people living with Parkinson?s in Australia. Parkinson?s Disease is a movement disorder caused by the death of brain cells that create the chemical dopamine. It affects people differently

and leads to slowness of movement, often accompanied by tremors, and sometimes leads to dementia.

While a lot is known about Parkinson?s itself, there is still no understanding of its exact causes. Medication usually provides substantial improvement, but there is no cure. More than 80,000 Australians currently live with Parkinson?s, with 30 people in Australia diagnosed with Parkinson?s every day. One in 10 patients are diagnosed under the age of 45. Those wishing to support the cause can find out more about the event by visiting http://bit.ly/HelpSomeoneElse.

Sara Crave, launched in Australia by Colombian born fitness expert Ana Maria, has developed a premium range of styles featuring unique prints and patterns. The company caters to the fashion conscious women who seek high performance gym clothes. For more information visit http://www.saracrave.com.au/saras-helpers.

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